



Contacts

April. 1951

Read and Relax!

Gentle spring is on its way, but meantime there will be many blustery evenings when it will be much cosier at home with a book. New spring reading matter is to be found on the shelves of the Circulating Library on the Second Floor.

For a spot of murder. . .

MURDER IS THE PAYOFF—By *Leslie Ford*

One of Leslie Ford's better efforts so far. The slow-moving small-town policeman is nobody's fool and arrives inexorably at the right conclusion.

* * *

THE BACHELORS OF BROKEN HILL

By *Arthur W. Upfield*

An unusually good Crime Club selection about mysterious poison murders in the town of Broken Hill, Australia. Detective Napoleon Bonaparte and his somewhat unorthodox methods and friends manage to crack the case.

* * *

If you would like something a little different. . . .

THE INJUSTICE COLLECTORS

By *Louis Auchincloss*

No one could write a review of these exquisite short stories without mentioning the fact that they are definitely after the style of Henry James. However, Louis Auchincloss has managed to condense a full-length novel into the space of a short story and at the same time give the full psychological implications of the particular character he is portraying.

* * *

Light Fiction. . .

THE DRY SEASON—By *Dan Wickenden*

This sweet story gradually unfolds amid the leisurely life beside a lake in Guatemala where there is a small American community.

* * *

For biography there's:

THE BEWITCHED PARSONAGE

By *William Stanley Brathwaite*

In this the author relates the lives of the three Bronte sisters to the characters and experiences with which they were acquainted. Mr. Brathwaite succeeds in giving us a very probable picture of these geniuses, their family and home. They were neither gruesome nor mad, just several rather unusual people. Unusual, that is, in the depth and breadth of their vision rather than in any personal peculiarities. They were loved and lovable human beings.

* * *

Another good biography is:

SHAKESPEARE OF LONDON

By *Marchette Chute*

Many books have been written concerning Shakespeare, his life and writing. This one, of course, adds to the number, but it does something more.



Besides giving us a clear idea of the time in which Shakespeare lived and the currents of favour and disfavour that smiled, then frowned on the playwright and his fellow actors, we see Shakespeare as a plain, everyday worker, a man who made his living out of writing and acting.

Shakespeare apparently never thought of himself as a genius or a being out of this world. He wrote plays because he made his living acting, and actors had to have plays to act. He wrote good ones, poor ones, in fact any type of play the public would pay to see. He rehearsed old plots and he wrote in English for the common people.

The author thinks that the reason for Shakespeare's mastery of the English language was that the writers of the day wrote elaborately in Greek and Latin and observed rules and forms that hampered their natural flow of language. Shakespeare, writing in English, had no such traditions to worry about. If there wasn't a word to fit, he coined one. He made the rules as he went along and the public of Elizabeth's day loved it. As proof of his genius, the public of today love it, too. But he wasn't thinking of that.

His plays are good workmanlike vehicles because he worked in the theatre and understood the limits of the mechanical contrivances of the day. They were simple so far as properties were concerned because the actors toured all summer long and had to carry their properties with them.

Thus a clear picture emerges of Shakespeare as an honest labourer who made his living from the work of his hands and brain. That his work lived is evidence of the care and intelligence with which he laboured.

* * *

Two good historical novels are:

RIVER AND EMPTY SEA

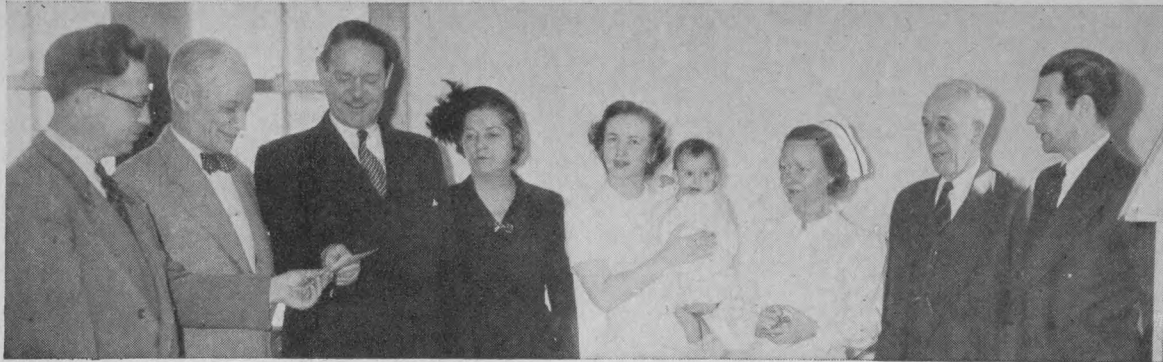
By *Louis Vaczak*

Paul St. Denys arrived in Quebec from court life in France and finds himself embarking on a long, perilous voyage led by a Jesuit priest and accompanied by Indians, to look for Hudson's Bay. Here are recreated the life of French settlers under Talon's intendancy, the Indians with their dogs, smells, revolting food and incredible endurance, pictured with such sympathy and imagination that one wakes with a start when the story is ended to find oneself back amid the buildings, steam heat and pavements of Canada in the 20th century.

* * *

DAUGHTER OF JAIRUS—By *Paul Fox*

Naomi, daughter of Jairus, the rich man, is healed by Christ and thereafter becomes one of His most faithful followers. Here is ancient Jerusalem and the life there and the story, to some extent, of Christ's wanderings through Palestine.



HOCKEY NIGHT HELPS HOSPITAL

Eaton hockey players and fans were delighted to learn that the Hockey Booster Night held at the Amphitheatre on Wednesday evening, February 28, realized \$400.00 for the Children's Hospital.

Presentation of the cheque was made when a small delegation from Eaton's, headed by Mr. A. D. MacDonell, visited the hospital. Left to right are: our hockey president, Helgi Johnson, presenting the cheque to Mr. D. Bruce Shaw, treasurer, Children's Hospital Building Fund, who is third from left; second from left, Dr. Bruce Chown, superintendent, Children's Hospital; next, Mrs. W. G. Kotchapaw, of Finance Committee; Nurse Marion Williams holding year-old Glenna who is convalescing from pneumonia; Miss K. Ruane, superintendent of Nurses; Mr. A. D. MacDonell, supervisor of Staff and Welfare, Eaton's, and G. E. Harris, past president of Eaton Hockey League.

* * * *

Dance Proceeds For Knowles School

As we go to press, arrangements are being made by the Eaton Assistants' Association for a presentation of badly needed equipment to the Knowles School for Boys. This gift, to the value of \$464, represents the net proceeds of the St. Valentine's Dance. (Further details about this happy event in May Contacts.)



The Company Gives \$35,000 to Red Cross



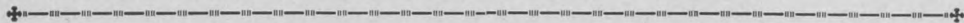
The great cause of our Canadian Red Cross received a substantial boost when The T. Eaton Co. Limited announced an across-Canada contribution of \$35,000 to the current campaign. Of this amount \$6,500 was contributed to the Manitoba division covering Stores of our Company at Winnipeg, Brandon, Dauphin and Portage La Prairie.

Winnipeg E.E.C.F. Also Gives \$8,000

In addition to the Company's "big lift" for the Red Cross, the Winnipeg staff and management have subscribed \$8,000 through our Eaton Employees' Charitable Fund. This makes a total local contribution to the Red Cross of \$14,500.

IT HAS BEEN SAID THAT "After the verb 'To Love,' 'To Help' is the most beautiful verb in the world!"

This thought has been more clearly realized since the inauguration of the One Appeal Plan of our Employees' Charitable Fund with its greater possibilities for serving humanity.



RECENT APPOINTMENTS

Port Arthur

Department PtA 260 — Radios, Pianos, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators:

MR. L. L. ODELL, assistant.

Department PtA 253 — Hardware, Housewares, Paints, China and Glassware, Toys, Wheel Goods, Sporting Goods, Bicycles, Luggage, Auto Accessories, Tires and Tubes, Stoves, Plumbing and Heating, Electric Appliances and Accessories:

MR. A. R. THOMSON, assistant.

Kenora

A Mail Order Office and a Heavy Goods Depot known as Ken 260, has been opened at 138 Main Street, Kenora, Ontario.

MR. HAROLD B. LINDSAY, in charge.

Regina

Department R260—Radios, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers:

MR. L. J. WILLIAMS, assistant.

Department R284—Meats, Fish and Poultry:

MR. C. R. IRELAND, head of department.

Mission, B.C., Order Office

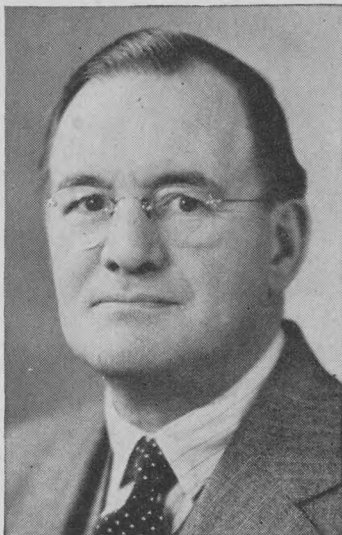
MISS FRANCES HUGHES, in charge.

Revelstoke, B.C., Order Office

MRS. ELSIE JAMIESON, in charge.

Fort Churchill Order Office

MISS M. SMEWING, in charge.



COL. W. G. B. DAILLEY

A Friend Has Passed

COL. W. G. B. DAILLEY DIES AT PORT CREDIT

Distinguished Eatonian and high-ranking officer of two world wars, Colonel W. G. B. Dailley, former staff superintendent, died suddenly on Wednesday, March 14, at Port Credit, Ont.

News of his passing was a profound shock to his legion of friends throughout the West.

Col. Dailley retired from active business on May 31 of last year, after 42 years with the Company, and with Mrs. Dailley, left for the old country on an extended visit.

Only recently they returned and were just getting settled in their new home at Port Credit, Ont., when the end came.

Wilfred Gordon Beal Dailley, O.B.E., was born in Torquay, Devonshire, England, on January 16, 1885. Coming to Canada he joined the Parcelling staff of the Winnipeg Store in March, 1908, later taking charge of that department.

From there he went on to various important posts with the Company, including management of the Fruits, Sporting Goods and Furniture Departments. The next step was his appointment as manager of the Calgary Store.

Distinguished War Record

Col. Dailley served with distinction in World War One and was awarded the Order of the British Empire. In World War Two he was Director of Ordnance Services in Ottawa from 1941 to 1945 with the rank of colonel. Following the war he took on the difficult task of rehabilitating Eaton veterans, a job which he accomplished with distinction.

Later, as Staff Superintendent, he took a keen interest in training programs of the Educational Office and was tireless in his efforts to keep Eaton service at a high standard.

Behind Col. Dailley's military directness was a deep and sincere love of humanity. He was an enthusiastic supporter of staff recreational activities and promoted such projects as the big annual staff dance, the employees' hobby show and other successful ventures.

To Mrs. Dailley and family is extended the deepest sympathy of Winnipeg Eatonians.

MR. ROBERT E. HUTT IS LAID TO REST

Another link with the past was severed when Mr. Robert (Bob) Hutt passed away on Thursday, March 15. He was 77 years of age.

Formerly chief engineer of the Winnipeg Store, Mr. Hutt retired on October 31, 1936.

Born and educated in Toronto, Robert Hutt held various engineering posts in the east and west before joining the Engineering staff at Toronto Store in 1902 under Mr. G. W. Thompson.

In April, 1905, he came to Winnipeg as chief engineer.

Pioneer and Philosopher

As a member of the old "construction house gang" he was proud of his association with the late Mr. Harry McGee in the building of Winnipeg Store. Later, when the Store was completed, the Hutt family moved into the construction house which was then located at 269 Hargrave St.

Though retired some 14 years, Bob liked to keep in touch with things and was almost a daily visitor to the "Big Store."

He had a homespun philosophy, a gentle humour, and got a great kick out of life. He also loved to spin a yarn and had a fund of knowledge about the Store in the days of its growing pains.

Mr. Hutt's wife predeceased him in 1940, and one son, Robert Edward, was killed in the first world war. Surviving are a son, Gordon, development commissioner with the Canadian Pacific Railway, Montreal; and daughter, Eva (Mrs. W. A. Henderson), Winnipeg, and an older brother, Frank, of Bakersfield, Cal. To them we extend deepest sympathy.



MR. ROBERT E. HUTT

Qualifications of . . . The Office Manager

Mr. Bruce Sutherland Addresses Assistants

*"It is easy to dream, to plan and to scheme,
And let them drop out of sight,
But the men that put through what their dreams bring to view,
Are the men who win the fight."—Henry C. Jones.*

The qualifications required by an office manager were discussed by Mr. Bruce Sutherland as guest speaker at the monthly dinner meeting of the Assistants' Association on Thursday evening, February 22, in the Grill Room.

Mr. Sutherland, as supervisor of the Sales Office, was well at home in his subject, marshalling his points comprehensively and forcefully.

President Stan Houston welcomed the speaker. He also greeted Mr. R. D. Randall, a visitor from Saskatoon Store, and two new members, Messrs. L. M. Mills (168) and H. E. Shearer (174). Following dinner, films shown by Alf Beavis were greatly enjoyed.

"Phases of Office Management and Their Relation to Business" was Mr. Sutherland's subject.

A manager, said the speaker, may be said to have effective control of his office when the work he has planned to do is always done in the order, time and manner in which he planned it should be done.

The Three Essential Qualities

The three qualities by which I would measure a manager, declared Mr. Sutherland, and which, to my way of thinking, constitute the attributes of management are:

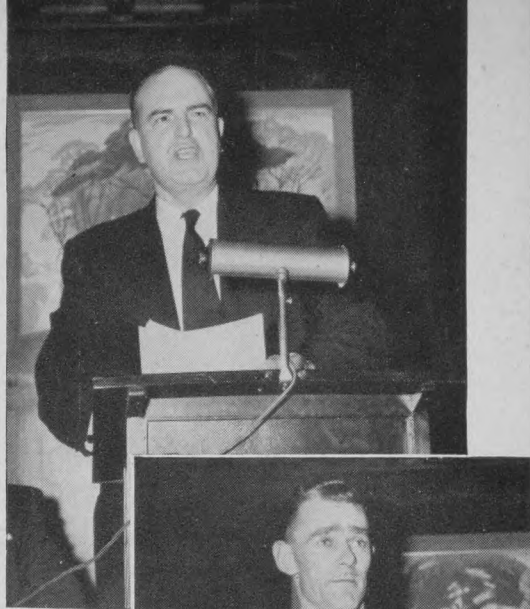
1. *Ability to make decisions.* You must have the ability to make decisions or you are not an office manager. You require the faculty for knowing facts and factors relative to the problem and considering them in relationship to an objective.
2. *Ability to guide others.*
3. *Ability to develop ideas.*

Management could never afford to be satisfied. The greatest contributions a manager makes to his job are new ideas. Ideas capable of practical applica-

tion in shortening time required to do jobs, in simplifying work operations, in achieving the same or better results with less effort and expense.

Mr. Sutherland took time out to explain some of the complexities of the system between his own office and the Merchandise Departments. He also urged assistants to absorb the information given at the training classes in the educational department and to avail themselves of the excellent literature provided in the Eaton Educational Library.

(Continued on Page Twenty-Six)



Top Picture—Mr. Bruce Sutherland
Lower Picture—President Houston



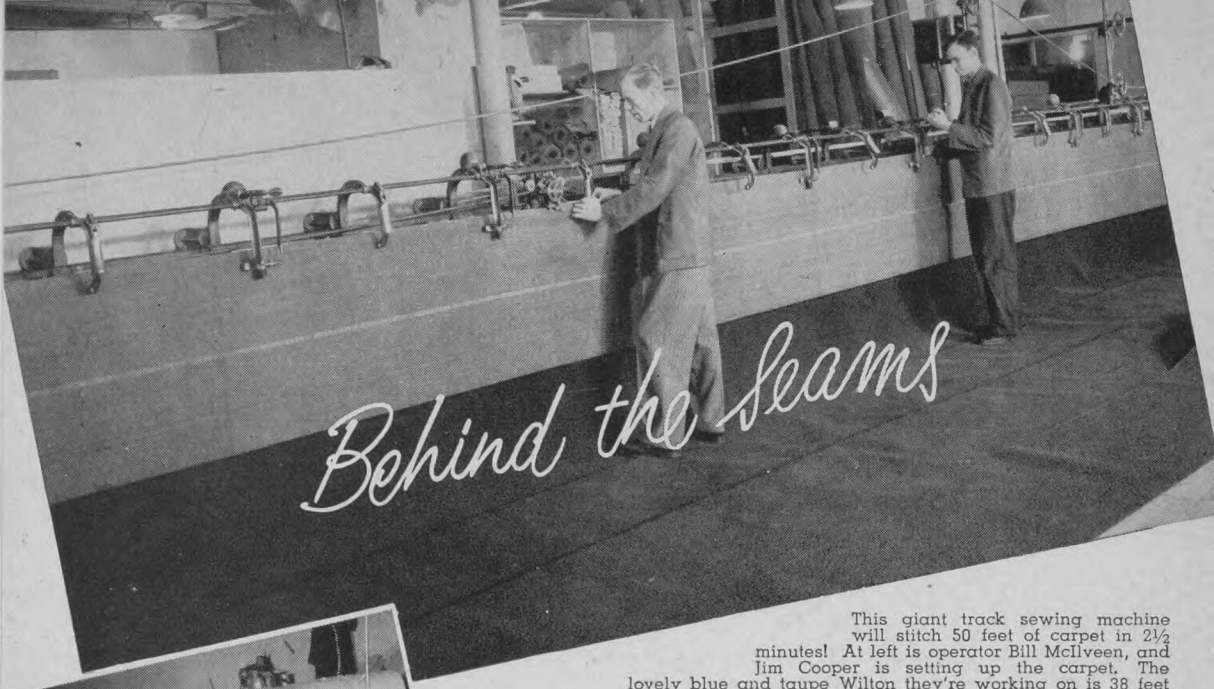
MR. SAMUEL E. HARRIS

Former superintendent of Winnipeg Store, Mr. S. E. Harris passed away in Grace Hospital on Tuesday, March 20. He was 77 years of age and had retired in 1930.

Samuel Edwin Harris was born in Tweedside, Ont. He joined Eaton's in 1904 and a year later was transferred to Winnipeg when the Store opened. Mr. Harris headed the Grocery Department here until 1920 when he was appointed Store superintendent, which position he held until his retirement.

As a superintendent he had a high sense of duty, believing not only in the spirit of service, but also that it was an iron necessity. As a man he had a very kindly nature and, to quote Goldsmith, he never denied himself "the luxury or doing good."

Mr. Harris was a member of the Motor Country Club, where he served a term as president, and of the Canadian Club. Our deepest sympathy is extended to his wife, Mary; one son, Charles Rogers, Toronto; one daughter, Mary Rogers, of Winnipeg; and a sister, Mrs. W. B. Snowball, Toronto.



This giant track sewing machine will stitch 50 feet of carpet in 2½ minutes! At left is operator Bill McIlveen, and Jim Cooper is setting up the carpet. The lovely blue and taupe Wilton they're working on is 38 feet long. It is now decking the floor of the Sportswear Department.

Back of the Carpet Department Stands Its Great Ally—the Workroom

While coming to us originally from the East, carpet making was first developed in France in 1607, but the revocation of the Edict of Nantes, in 1685, drove many craftsmen across the channel to settle at Axminster and other places in England. The floor coverings of most British homes in those 17th century days were still strewn rushes, while it was not till 1791 that the carpet industry crossed the Atlantic to start up in Philadelphia.

However, it is not the purpose of this piece to delve into the history of carpet looming, steeped as it is with romantic lore. We just want to introduce Contacts' next door neighbours, the Carpet Workroom, one of the best equipped on the continent.

Starting with two men laying carpets, it has grown steadily over the years until today the staff is 43 men and women including Mr. Bill Reid, assistant, in charge. A battery of the most modern machines (some of them shown here) save many



Four

Left Centre—Mrs. Mary Stewart operates the serging machine which puts the finishing edge on carpet.
Circle—Mabel Grabosky (in background) sews on binding with Lewis invisible seamer. In foreground is Mrs. M. Barr operating the fringing machine. Conveyor belt, at right, facilitates handling of heavy carpet roll.





The Rug Steamer

No, you can't see the machine or the steam, they're both under this gorgeous British India rug at top of picture. As the rug passes over steel rollers, a cloud of steam takes out creases or rope marks acquired in shipping; also eliminates furniture marks and freshens and enlivens the rich wool pile. George McMillan, foreman, at right, and at back, Jack Briscoe.

Not a Tack in a Carload! The Workroom's Highly Modern Equipment Enables Its Staff to Lay Carpets as Though They Were Moulded or "Poured" Into the Room!

hours of hand work in sewing, fringing, binding—one, for example, turns the binding and sews it from back to front! The Workroom also makes grain belts for testing machines.

Expert laying takes years of experience and infinite care to ensure carpet being properly stretched and all seams lined straight. Eaton workmen use power stretchers on all large jobs, the old "knee kicker" (resembling a cave man's club) being used for small jobs only.

Carpets Now Laid Without Tacks

By the use of the new Robert Strip and the new "Gripperedge" instead of carpet tacks, all unsightly tack marks and indentations on the carpet (especially at fireplaces) are eliminated. This gives the appearance of the carpet having been "poured" into the room! Eaton's was the first to introduce this innovation to Winnipeg.

In addition to carpets, the workmen also lay linoleum, floor, sink top and wall tiling.

The busy Workroom's territory runs from Port Arthur to Alberta and its jobs are often unusual and varied. They have carpeted and lino-ed airplanes, boats, even military barracks. But perhaps *their biggest job was a carpet 110 feet long which weighed 2,000 lbs!* After sewing, it had to be laid in a prominent Winnipeg hotel. When rolled, the carpet proved too big for the doorway and a window had to be removed to get it in!

"Operation Flood"

"Please come and help us, the water is nearly up to our main floor!" Such was the familiar cry received by our carpet men during the "Flood of Fifty." Like true Eatonians they worked day and night taking up carpets and storing them on upper floors of homes. They also helped many frantic homeowners to carry furniture upstairs, while after the flood they returned and laid the carpets again.

Expert Carpet Laying Requires Much Training and Infinite Care . . . Here Are the Men Who Do It:

Page Four, left to right—Front row: C. Birdwise, E. Dowsett, J. Ring, E. Kosh, S. Holmes, W. Woods, L. Head. Back row: J. Sudyko, S. Delaney, N. McLean, R. Brennan, F. Tanner, W. Reid (assistant).

Page Five, left to right—Front row: R. Reader, E. Boone, R. Huston, J. Mazurick, G. James, R. McDowell, M. Menzies, R. Vokey, H. Patterson, J. Shapansky. Back row: W. Myron, C. Vermeulin, D. Bonser, P. Buck, H. Shapansky, F. Smith, R. Dukelow, M. Scott.

Five





Eaton's Presents ... The Spring Fashion Viewpoint

The far from spring-like weather that prevailed on the evening of March 12 did not prevent a good attendance of fashion sales people at the annual spring showing. The windows outside the Store were fore-runners of the scene within. Soft curtains opened to disclose the new styles. In the Grill Room itself each table was decorated with a daffodil and an excellent dinner was provided by the Company.

PETER RUSSELL—"Young Carrot" in worsted barathea with new treatment of revers and pocket flaps.



NORMAN HARTNELL—Ball gown of primrose green silk tulle over white silk tulle—embroidered with ivory satin flower petals centred with green sequins.

The champagne silk curtains along the runway opened to show two delicate white-painted trellises supporting vines of climbing roses. Between the trellises was a violet curtain acting as a backdrop for the commentator's desk and chair. At the far end of the runway was a small musicians' gallery where Harold Green and his five-piece string orchestra sat.

Miss Wilma Blocher, fashion co-ordinator, looking very attractive in a periwinkle blue afternoon dress and small white hat, introduced the new assistant fashion co-ordinator, Margaret Dowler, who was in a trig green tailored ensemble. Miss Dowler proved an able commentator and the show moved at an even pace as the graceful mannequins displayed French and English models from Norman Hartnell, Peter Russell, Jacques Fath, Balmain and many others. Scattered through the show were Canadian tailored coats and smart linen sports clothes styled in the States but made here in Canada.

There were stunning evening and afternoon dresses, some of them British and French, but good Canadian clothes, too.

Silk coats are back in style and are important this year. They are made of faille, bengaline or taffeta and have brilliant buttons. They nearly all feature the new sleeves, full or deep cuffed, which can be worn three-quarter or full length.

The audience "oohed" and "ahed" simultaneously when a navy evening dress named "Yachting," by Jacques Fath, made its appearance. The dress itself was just a sheath of faille, but at each side were wide, full panels which opened to show white organza accordion pleating on the inside. The model walking across the stage could have stepped out of an Elizabethan picture, had she worn a ruff.

Altogether it was a very picturesque show, gay with bright colours and soft fabrics, touches of flowers and jewellery.

Seven





**"I ARE
3½"**

EASTER BUNNY SHOP—A veritable fairyland shop to help little folk do their Easter shopping was set up on the Fifth Floor in the pre-Easter weeks. Rows of smiling bunny heads formed the background while selections of gifty things were arrayed on counters conveniently low that little ones might browse in comfort. To make choosing easier, the gifts were arranged in clearly marked groups, "For Mom," "For Dad," "For Sister," "For Brother," and other loved ones. Inset is wee Keith Wood. When asked his age by saleswoman Audrey Patrick, this engaging little fellow replied: "I are three and a half!"



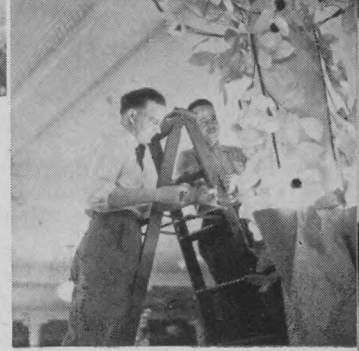
Treasure of a Lifetime

"Where shall the baby's dimple be, cheek, chin, knuckle or knee?"

The possession of a lifetime is the baby's portrait. To show that Eaton baby pictures recapture the very spirit as well as the beauty of a child, our Portrait Studio featured an exhibition of recent baby portraits early last month on the Fifth Floor.

The Studio uses the most modern high speed electronic equipment available. The light flashes and the picture is taken in 1/10,000th of a second! There is no glare to frighten the little one who is caught in a perfectly natural pose. He doesn't have to "look at the birdie," be held or stilled. It's spontaneous!





Spring Is "Bustin' Out All Over!"

It was a bleak Wednesday afternoon. Outside, a mad March blizzard howled down Portage Avenue, its knife-like wind sharpened by a drop to 20 degrees below. Street cars crawled along huddled together against the storm, and even the big, buffalo-clad policeman sought shelter in a nearby doorway.

Within the "Big Store," however, spring was "bustin' out all over" the main floor. Perched atop of tall ladders, in every direction, were crews of display men decking the prosaic pillars—all 85 of them—with giant dogwood blossoms.

First, a sample pillar was dressed with the finished motif for guidance. The two-men crews then went to work, each crew having but one phase of the job to do.

The first operation was the placing of the "collar," or narrow piece of melon-coloured paper on the pillar or column. Crew number two then erected the specially made wire framework for holding the foliage.

Along came crew number three and covered the column with blossom coloured paper in a soft pastel shade. Crew number four then attached the light wells that concealed the lighting, and the last crew arranged the lovely dogwood blossoms of white and yellow.

By ten o'clock the big transformation was complete and spring had come to Eaton's.

* * *

How often have you come to work of a morning to find the whole main floor thus transformed overnight as though some fairy had waved her magic wand?

Perhaps the theme was Christmas. If so, the motif decking each of the lofty columns might be a little white church with slender spire and windows glowing invitingly. Or perhaps, it was giant poinsettias, or red, green and silver motifs with softly radiant candles. Again it was Easter and spring blossoms — or autumn decorations symbolic of Manitoba's golden harvest.

Truly, our display men never rest on their laurels!

The Legend of the Dogwood

There is a legend, that at the time of the Crucifixion the dogwood had been the size of the oak and other forest trees. So firm and strong was the tree that it was chosen as the timber for the cross. To be used thus for such a cruel purpose greatly distressed the tree, and Jesus, nailed upon it, sensed this and in His gentle pity for all sorrow and suffering, said to it:

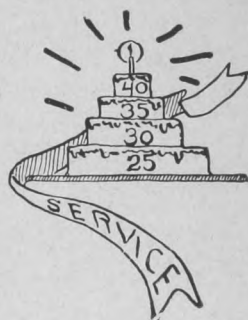
"Because of your regret and pity for My suffering, never again shall the dogwood tree grow large enough to be used as a cross. Henceforth it shall be slender and bent and twisted and its blossoms shall be in the form of a cross—two long and two short petals. And in the centre of the outer edge of each petal there will be nail prints, brown with rust and stained with red, and in the centre of the flower will be a crown of thorns, and all who see it will remember."

MAN OR MULE?

"If men are not creatures of soul, as well as of body, they are not better than the field mule, harnessed to the plow, whipped and goaded to work, cared for in the measure of his cost and value. But too often, today, we incline to describe the ultimate in human welfare as a mule's sort of heaven—a tight roof overhead, plenty of food, a minimum of work and no worries or responsibilities.

"If I doubted that man is something more than a mere educated animal I should personally be little concerned in the question of war or peace."

—General Dwight D. Eisenhower



Miss Rayner cuts the "birthday cake." Little Noreen Wicks and brother, Ted, look on with mouth-watering expectancy.

'Twas 10-20-30-40 Years Ago!

Kathleen Mae Rayner Honoured

"It's her bubbling sense of humour we'd miss if Mae weren't around," say her friends. Mae celebrated her 40th anniversary with the Company and the Millinery Department on February 15 when she received from the staff a Doulton figurine of Griselda. She also received a mauve orchid corsage.

Later Mae was entertained for dinner at the Winter Club by Mr. and Mrs. F. O. L. Wicks and then at their home on Kingsway Avenue, where the rest of the staff gathered. Here Mae was given a set of travelling cases and wished many years of continued health and happiness. A lovely buffet supper was served. The beautifully decorated table was presided over by Miss M. Wallbrook and Miss M. Keegan, former business associates of Mae's. About 40 of the staff were present.

Mae was born on the Isle of Wight, England, and came to Canada as a very young child. She visited her home again on the occasion of her 25th anniversary. In her 40 years with the Millinery Department, Mae has seen many changes in fashion, in fact the wheel has probably turned right back again.

As a tribute to the Company, Mae says if she had her life to live over again, she would choose to work with Eaton's and, incidentally, in the Millinery Department.

Same Day—Same Department

**William Blackstock and John Scott, Mail Order Packing,
Honoured on 35th Anniversaries**

William Blackstock. Begorra an' it's anither Irishman, just too late for St. Patrick's Day. Bill Blackstock came to Canada from County Armagh in 1913. He has been on the M.O. Packing Express staff for the last 35 years, with the exception of some service with the 8th Battalion overseas during the First World War.

Bill is unmarried. He is fond of gardening and motoring and is a member of Knox United Church. He says Eaton's is a very fine Company to work with.

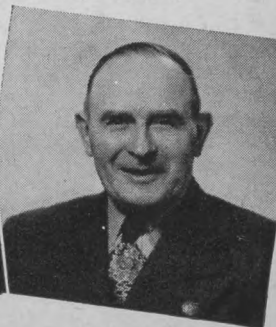
The staff gathered the morning of February 28 to present Bill with travelling cases. He received a shirt and tie as well as hankies and socks from his friends on the third floor.

John Scott. Many years ago, 32 families emigrated from Scotland to Drumenagh, County Derry, Ireland. Of those 32 original families, 31 were named Scott. Several centuries later, our hero, John Scott,

(Continued on Page Thirteen)



William Blackstock



John Scott

"G.O." Stages Dinner and Dance When John M. Brown Has 35th Anniversary

The General Office staff, including several retired members, turned out in practically full strength to a banquet and dance held at the Sargent Avenue Legion Hall on Friday, February 16, in honour of John Brown's 35th anniversary with the Company, which occurred on the 17th. Mr. Brown is assistant in the invoice section.

Don Sanderson, as M.C., introduced the guests at the head table, and Forbes Grassick read the many messages of congratulations and good wishes from the Company's Western Stores. Mr. A. A. Hammond's message from Moose Jaw, composed in the form of a "credit note," was much appreciated by the staff as well as by Mr. Brown.

Mr. R. B. T. Whitbread, supervisor, spoke of John's loyalty to the firm and his efficiency. He referred to him as "a tower of strength" to those privileged to guide the General Office through its long history. Summing up, Mr. Whitbread remarked that Mr. Brown had made a great success not only of his office life, but of his home life as well. He had a charming wife, a daughter and two sons. Mr. Whitbread then called on Mr. G. Bell, head of department, to make the presentation to Mr. Brown. This was a lovely gladstone bag, a gift from the staff.

Entertainment was provided in the form of piano selections by Barbara Carr, a sing-song, and then came the highlight of the evening, a skit called "The Shooting of Dan McGrew," read by Dan Sanderson and performed by several girls in John Brown's section: Grace Barnett, Jean Peabody, Joan Tassie, Joyce Finson, Joan Pals, Helen Hunter, Wilma Cole and Bernice Scott.

Dancing rounded out the happy evening. Our thanks to the committee of the General Office Fund, to Tommy Thompson, and to all those who assisted in any way to make the event the success it was.

Next morning, the actual date of the anniversary, John was given a Parker pen and pencil set as a gift from the girls on his staff. The presentation was made by "Babe" Loehmer, as she was the employee with the longest service.

John, who comes from West Quaco, in New Brunswick, spent eight months in the army with the Canadian Engineers as a sapper, and is fond of gardening.

* * * *

John M. MacKenzie Honoured

In honour of his 35th anniversary with the Company which occurred on March 2, the girls of the Customs and Traffic staff took John MacKenzie to lunch at Moore's.

That same evening the men held a stag for him at the home of Mr. A. Kent, head of department. Among the guests was the Collector of Customs and Excise, Mr. H. E. Magee. The refreshments and edibles, 'tis said, were superlative!

The official presentation from the department was a beautiful hunting coat and shirts which will be specially enjoyed as John is fond of hunting, fishing and all outdoor sports.

Mr. MacKenzie (right) receives a gift from his associates presented by Mr. Albert Kent, head of department.



John, who was born in Glasgow, is married and has two sons, Jack, in Vancouver, and James, who served with the R.C.N. and was awarded the Distinguished Service Medal. He is now with the Stove Department. There are also two daughters, Christine, now Mrs. Boyer, and Isabel with the Customs.

Mr. James W. MacKenzie, head of Department 44, M.O., who is John's brother, also has nearly 40 years with Eaton's.



Timothy Eaton

Quarter Century

Club

Inaugurated 1919



Welcome to the EATON Quarter-Century Club



DANIEL WILSON

"Congratulations, Dan, and may the luck of the blarney stone be with you always," was what the Furniture staff, Warehouse, wished Dan on the occasion of his 25th anniversary with the Company on March 1. Mr. John Moss, head of department, presented Dan with a mantel clock on behalf of the department.

Dan has been with the Warehouse staff of the Furniture Department for his whole 25 years. He was born in Ballymoney, County Antrim, Ireland, and served in the first world war for three years. He is married and has two children, Robert and Margaret, now Mrs. L. Edwards, who was with the Construction Office. Dan is a keen fisherman.

The night of his anniversary about 100 of the staff from both the Department and the Warehouse gathered at the West Kildonan Legion hall for a party and dancing. Mrs. Wilson was presented with a corsage of yellow flowers and Dan received a wallet. These presentations were made by Mr. Fred Latter of the Warehouse staff.

DORAYS MARGARET BJORNSON

Dorays, or "Ray" as she is better known, came from Gladstone, Manitoba, to the Grocery Packing end of the Grocery Department some 25 years ago.

When, on February 22, she became a member of the Quarter-Century Club, Mr. G. B. Douglass, supervisor, welcomed her into the fold and presented her with a beautiful set of travelling cases on behalf of the staff. Ray will find these cases useful this summer as she plans to spend her quarter-century holiday on a trip to California, via Chicago, where she will visit her brothers.

Ray is very fond of reading, music, cards and fancy work. Travelling is something she especially enjoys.

Congratulations on Your 30th Anniversary

1921 — 1951

George T. Fox (assistant, 1100).....February 28
Hugh Hurl (Doormen).....March 4
Miss Antoinette Patenaude
(City Ad)March 11

Desire Belanger (Men's Furnishings)....March 21
Miss Rosaline Wilson (Lunchroom).....March 21
Percy Smith (assistant;
Western Buying)March 28

Welcome to the Quarter-Century Club

MAXWELL H. SMITH

Home carpentering is Max's sparetime activity and he is particularly fond of working with nice woods. His present project is a cabinet and he is busy looking for an appropriate design.

As the Cash staff knew of Max's hobby, they presented him with an electric drill and attachments on the occasion of his 25th anniversary with the Company which took place on March 8.

Mr. H. Einarson, supervisor, in making the presentation, said that Max had done a good job and hoped he would continue it for the next 25 years.

Max came here from Saltcoats, Saskatchewan. He was with the Delivery Department for 15 years before moving to the Cash staff. Besides carpentering, Max likes fishing, and rumour has it that he was at one time the manager of a golf course.



WILLIAM G. BRISLEY

Ramsgate, in the garden county, Kent, England, was the birthplace of Bill Brisley who celebrated his 25th anniversary with the Company and the Women's Shoe Department on March 5.

Bill was overseas for two years in the Royal Canadian Army Medical Corps with the 28th Battalion. He is interested in gardening and curling. He is also chairman of the East Kildonan Scholarship Foundation and is a member of the A.F. and A.M. He has a wife and two daughters, Joan and Donna.

As the Shoe Department has other anniversaries taking place shortly, they plan to have a joint celebration for Bill and the others at a later date.

SAME DAY—SAME DEPARTMENT

(Continued from Page Ten)

apparently deciding there were too many of his kin in one corner of the world, forsook it and came to Canada.

Thirty-five years later, we find our hero, John, now of the M.O. Shipping in Eaton's in Winnipeg, receiving a gladstone bag as a token of appreciation for his many years of service.

John spent 11 years in the regimental band of the Grenadiers, beating a side drum, and another eight years in the Engineers' band. He served with the famous Little Black Devils during the First World War and was overseas.

He curls with the Valour Road Club; in summer likes motoring, and has planned a trip to Toronto and Niagara Falls for his next holiday.

John is married to the former Helen Sim, of M.O. Copying, and they have one daughter, Ruth.

The governor of New Hampshire, Mr. Sherman Adams, in his inaugural address early in 1951, wrapped this thought up rather neatly in the following homely sentence: "I believe if we all would decide this year to give one-half a dollar more work for the dollar we receive we would all come pretty near getting back the one-half a dollar we are losing because our dollars are only worth one-half as much."

(Canadian Chamber of Commerce News Letter)

Junior Executives To the Fore

William Norrie, former Senior Councillor of the Junior Executive, was elected president of the University of Manitoba Students' Union, and Tania Babienko was elected president of the Women's Association of the university. Congratulations to these two young people.

Get Out in the Sun and . . .

PLANT A GARDEN!

Sow Eaton's Seeds For a Happy Harvest

Timely tips on garden planning by our garden expert, Peter Ross, who says: "If you have never eaten vegetables a half hour or less after they have come from the garden, you have never tasted them at their best!"

"Many of them," continues Mr. Ross, "are more than 90% water, some have a highly elusive sugar content. Once they are picked changes take place rapidly, particularly when the

day is hot. So if you really like fresh vegetables, why not grow your own this year in your own backyard. Home grown vegetables not only taste better and are better for you, but they can be produced at a fraction of the cost you would ordinarily pay."

Sunshine is most necessary for normal growth of vegetables. Flowers may grow fairly well with only a half day's sun, but all vegetables require almost a full day's sun. Good soil is very important and can be made more productive by an application of barnyard manure or by frequent applications of some chemical fertilizer.

Garden Care

This includes frequent cultivation, thinning where necessary before the plants become crowded, application of insecticides before damage is done to the crops and thorough watering when necessary in hot, dry weather.

For your flower garden this year do not fail to put in some Tithonia Torch, the new All-American prize winner in the 1950 flower trials. It is a bushy plant, grows about four feet tall and has brilliant orange-scarlet flowers resembling a single dahlia flower. The first blossoms appear on top of the plant and soon after the whole plant is literally covered with buds and blooms. A sunny position is preferred by this plant.

Those Stately Snapdragons

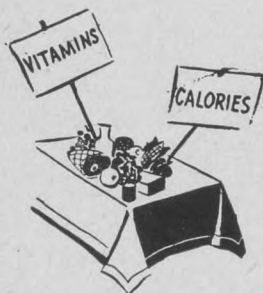
Another "must have" for your garden is Tetraploid Snapdragons. These are not entirely new but their continued development since their first introduction a few years ago has produced stately plants and flowers of great substance. The spikes are filled with florets that blossom right to the top, eventually attaining a height of three to four feet. The flowers are much larger than ordinary Diploid Snapdragons and the spikes are much fuller.

For That Shady Spot

If you have a shady spot in your garden you should plant some Begonia bulbs this year. They do best in partial shade, but require a rich, well-manured soil and plenty of moisture. The bulbs may be planted any time now so as to be ready to set out when all danger of frost is past.



Home Grown
Vegetables
Cost Less



Home Grown
Vegetables
Taste Better, Are
Better For You



Thorough Watering

Calling Eaton Women Golfers!

A meeting of the Eaton Women's Golf committee was held on Monday, March 19, in the Grill Room. It was decided that a General Meeting will be held in the Assembly Hall, Seventh Floor, Store, on Tuesday, April 3, at 5:10 p.m., for election of officers.

Nominating Committee: Isabel Hanna, Marj Goatcher, Clara Greenwood

GIRLS! Please help the committee by turning out in full force.



Top row—left: McGee foursome—standing, Janet, 5; seated, twins Susan and Sybil, 9, and Fred, 2. Happy handful of Jack McGee (Toys). Centre: David Bruce, 6 months. Daddy Mel Jenkins (228). Mommy was Verna Tunney (147). Right: Sandra June, 2. Granddaddy Roy Williamson (118).

*A Page Full of Young
Eatonians in*

"ONES, TWOS AND THREES!"



Second row—"Don't look now, but. . ." Twins Gregory Wayne and Warren William, 8 months. Daddy is Johnny Curle (Radios).

Third row—left: Ricky, 2½; pride and joy of George Firth (assistant, 28). Right: Donald Allan, year-old son of George Wills (Paint Shop).

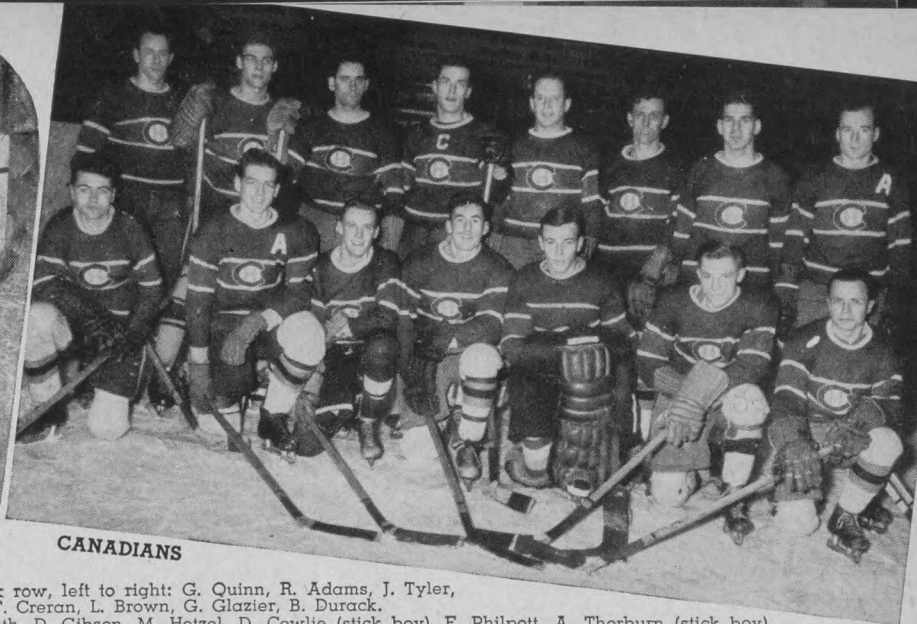
Lower row—left: Norene Gay, 3, granddaughter of Roy Williamson (118). Centre: Three of a kind! Carol, Rita and Sue, 3½, devastating triplets of Sam Godsmark (1784). Right: Cathy, 5½, Teddy, 7. Daddy is Bob Williams (116).





ROCKETS





CANADIANS

Rockets (Mail)—Back row, left to right: G. Quinn, R. Adams, J. Tyler, K. Gibson, Capt. T. Cieran, L. Brown, G. Glazier, B. Durack.
Front row: N. Smith, D. Gibson, M. Hetzel, D. Cowlie (stick boy), F. Philpott, A. Thorburn (stick boy), G. Hamilton, J. McLean.

Canadians (Store)—Back row, left to right: V. Shettler, M. McDonald, D. Gray, Capt. J. Ferguson, J. Ivason, N. Lezinski, J. Batey, S. Delaney.
Front row: D. Aikins, K. Walker, B. Alford, W. Slobodian, B. Steen, A. Sellan, W. Summers.

Eaton Booster Night Nets \$400.00 For Children's Hospital

Over 2,100 Eaton hockey fans rooted and cheered their respective teams when, on Wednesday night, February 28, at the Amphitheatre, the M.O. Rockets battled the Store Canadians to a draw at the bell.

The face-off was by Messrs. A. H. Young for the Rockets and A. D. MacDonell for the Canadians, with Mr. Bill Palk tossing in the puck.

Added interest, indeed glamour, was provided by two colourful teams of girl hockeyists, the Canadiennes and the Doodlebugs. The gals had kindly volunteered to run the play-off of their series on this occasion.

After some suprisingly fast skating, close checking and graceful falls in the net, the Canadiennes edged out the Doodlebugs by the narrow margin of one goal.

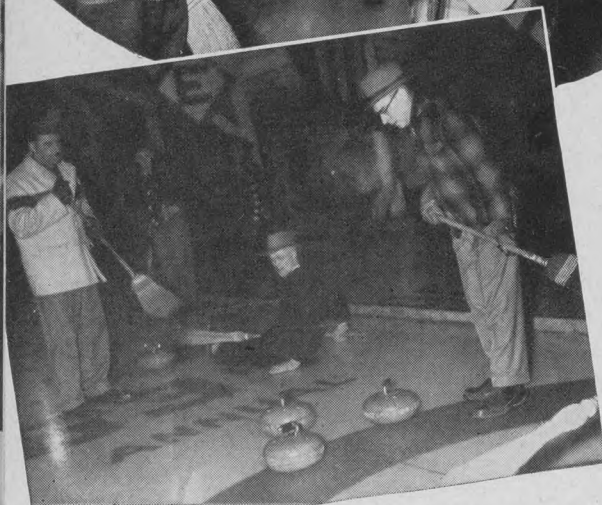
Store Stages Sensational Comeback!

On the boys' side, the score of 4-4 was a surprise and, doubtless, a disappointment to such feverishly loyal Mail Order-ites as Messrs. Alf Young and Jim Johnston. In the first half the Mail Order simply ran away with the hockey game to the tune of 4-2. In the fast and furious second half, however, the Store came from behind and rushed the Rockets off their feet. At the closing bell the score was four all which was a happy way for the game to end. Both teams gave the customers their money's-worth and then some—but the stand-out of the evening was Stan Delaney with his three counters which saved the Store team's bacon.

Anyway, it was all good clean fun for a worthy cause, with \$400.00 being realized for the Children's Hospital (see Page One).

CREDIT LINES. To hockey president Helgi Johnson goes the lion's share of the credit for Booster Night. Not only for Helgi's management of the teams, but also his tireless organizational work. Orchids also go to Connie Hancox, Mrs. J. Southall, "Bucky" Harris, Ian Wood and Archie Harrison on ticket sales; and to referees Doug McPherson and "Mac" MacAskill. A thank you goes to Arthur Morrison, too, for kindly acting as timekeeper. Finally, on behalf of President Helgi, Contacts says: "Thanks a million, gentlemen," to Messrs. Tom McBryde and Tom Miller (Welfare Office) for their help so freely given.

Thus "30" to another successful venture by Eatonians in the name of humanity.



Top Row—Left: Aye, laddie, it's a gentleman's game! Defeated but not dismayed, staunch-hearted Skip Stan Cameron (left) warmly congratulates Champion Jim Graham. Right: "Hard!" Skip Graham & Co. bring a lazy rock into the house.

Lower Row—Left: Clothiers' dilemma—Ed Martin (right) and Jack Paterson study the lay. Lead Bob Plaxton (centre) sits down to get a better look at it. Right: Back row, the McGee runners-up, Skip Stan Cameron, Bob Plaxton, lead; Ed Martin, 3rd, and Jack Paterson, 2nd. Front row: Jim Graham, skip; Ken Gibson, 2nd; Ralph Baker, lead, and Jim McClure, 3rd.

Jim Graham Wins McGee Trophy

Stan Cameron, Ed Martin, Jack Paterson and Bob Plaxton are Runners-up in Battle for Curling Championship

The stately McGee Memorial Challenge Trophy, emblematic of the Eaton championship, and battled for by over 100 rinks, has added the name of Jim Graham for the season of 1950-1951. Endowed in 1924 by the late Colonel Harry McGee, senior vice-president of the Company, the trophy bears the names of 19 skips. One skip won it four times and four others won it twice. "It was a great thrill to win the event," says Jim Graham who is a second-year skip, "we will always remember it."

Though still in his early thirties, Jim started curling with the Eaton Club 18 winters ago. He speaks glowingly of the great support of his mates. "Their spirit alone won 50 per cent of our games." Jim McClure, Jr., his third man, has been in there several times—"he bleeds granite when cut." Ken Gibson, second, is a third-year curler and a great competitive player. Ralph Walker, lead, is another third-year man and very keen. Skip Graham also had a lot of nice things to say about the sportsmanship of:

"Our worthy opponents, Stan Cameron, skip; Ed Martin, third; Jack Paterson, second, and Bob Plaxton, lead. They let us know we were in a game every minute of the way!"

"Among the outstanding shots of these crucial games," said curling president Jim Tucker, who was constantly in the fan gallery, "we must hand it to skip Stan Cameron who coldly drew into a well-filled house on his first rock on the last end when it was anybody's game, finally laying a well-guarded shot practically inaccessible to his opponent who tried hard but couldn't reach it. A great game to win but a hard game to lose—depending on the view point." So congratulations, gentlemen, curlers all!

See You at the Big Wind-up, Fort Garry Hotel, Monday Evening, April 2nd

Roberts Rink Cops Consolation

The Consolation games were not so closely contested as the championship. The Roberts rink (skipped by Les Forbes) got away to an early start from which they were never headed.

Skip Lentle and crew battled gamely against superior odds, but skip Forbes and his merry men were too strong, winning a decisive 15-5 victory in the eighth end.

Back Row—**The Winners:** Les Forbes, skip; Ed Roberts, 3rd; Sid Gerrard, lead; Jim Roberts, 2nd.
Front Row—Runners-up: Tom Dorian, 2nd; Harry Jones, 3rd; Syd Lentle, skip; George Anderson, lead.



CURLING FINALS — GROUP WINNERS, 1950-1951

Club Championship—E. Moore, skip; J. Ross, D. Tomes, J. Black.

Group No. 1A—E. Moore, skip; J. Ross, D. Tomes, J. Black.

Group No. 1B—W. Wilkinson, skip; J. MacLennan, P. Stephanishyn, D. Wilkinson.

Group No. 1C—L. Wimple, skip; B. White, R. Parker, S. Bucham.

Group No. 1D—H. Lake, skip; W. Porter, V. Garbutt, S. McCallum.

Group No. 2—E. Moore, skip; D. Turner, F. Sander-son, F. Glendenning.

Group No. 3—J. Smith, skip; G. Ross, W. Dale, R. Wilson.

Group No. 4—V. Humbert, skip; O. Joyce, W. Mc-Cartney, D. Hozell.

Group No. 5—Tied up. G. Lewkowich and J. Stuart.

Group No. 6—J. Gillies, skip; G. McLeod, W. Scott, J. Frisker.

Group No. 7—G. Allan, skip; R. McCormick, W. Cuisins, I. Kilpatrick.

Group No. 8—J. Kuhn, skip; J. Coy, O. Salter, T. Cox.

Group No. 9—G. E. Ramsay, skip; R. Gregory, D. Cain, R. Ramsay.

Group No. 10—S. Hives, skip; C. Smith, L. Pritchard, A. Gartside.

Women Curlers Entertain Selkirk Girls



The Eaton Women's Curling Club was host to the Selkirk Women's Curling Club the evening of Saturday, February 24. About 20 players from Selkirk and 40 or so of our own girls foregathered at the Eaton Rink for curling and amusement.

The curling, owing to the unseasonable mildness (it was pouring rain outside) was very heavy and finally a couple of ends were thrown in rather than struggle any longer.

However, good entertainment had been arranged by a committee consisting of Mary Phillips, Mary Moore, Molly Mitchell, Veronica Walsh, Ethel Smith and Winnifred Jamieson.

Mary Phillips, personifying a Madame LaZonga, told how she raised money for the Eagle Curling Club. Dressed in a wild blonde wig, black slacks, sweater and eagle feather beret covered with badges, she went into a line of patter that would have done credit to a Gracie Fields. Her final stunt, done with a raw egg, brought down the house.

Duets were sung by Jean Kerr and Molly Mitchell which were enthusiastically received. Veronica Walsh contributed a couple of songs and Mary Johansson, of one of the Selkirk teams, was also called on for a song. An amusing skit was presented by Ruth Bardal, Veronica Walsh, Ethel Smith and Molly Mitchell.

Special mention should be made of Muriel Fraser who supplied the piano accompaniment for the songs and sing-song. An extra-special vote of thanks goes to Alex Skalena whose efforts in the culinary line were commended in the only approved fashion—the platters were wiped clean.

Mary Moore, club president, presented prizes to the two top Selkirk teams.

BRANDON EATONIANS STAR

Win 13 Out of 14 Games in Wheat City's 60th Anniversary 'Spiel

By Our Brandon Correspondent, Fred Pilcher

Curling, Canada's fastest growing sport, has become more popular than ever in our Store. This year 40 of our staff, which numbers about 100, are ardent curlers. Besides their regular Wednesday curling, many enjoyable games have been played with Alexander, Griswold, Justice, Franklin, Minnedosa and other teams.

The highlight of this season was reached when a club rink skipped by Fred Pilcher of the General Office, with Gil Gusdal (B270) at third, Dick Keynes (B253) at second, and Len Harris (B379) at lead, won the Eaton event, came second in the Grand Challenge, and tied for the aggregate in

Brandon's 60th anniversary bonspiel. Prizes won were gold wrist watches and mantel radios. We believe this is the first time a rink of Eatonians won the Company's event.

Hockey has also found its place in this Store, with Ed Lange of Department B253, as manager and coach of the Eaton's Flyers. They have hung up an enviable record when playing with Griswold, Hartney, Reston, Wawanesa and Brookdale teams.

While mentioning sport in general, we cannot overlook our bowlers, led by Blanche Benson of Department B244. This game has also become very popular amongst our employees, and more than 40 turn out every Monday evening for the games.

DAUPHIN STORE RINKS PLAY ROBLIN

Four mixed rinks of employees from Eaton's Store in Dauphin, on the Thursday half holiday, February 8, curled against Roblin rinks skipped by T. W. McGill, R. W. McBride, Graham Mitchell and D. Young.

Three Roblin rinks chalked up wins, but the Eatonians were successful against the McBride rink.

The Eaton rinks were Leitch Stewart, Adolph Gnadeneski, Mae Somers, Ray Reszell; Walter Fordyce, Bob Huston, Jean McEwen, Oma Speers; Don Murray, Neil Houston, Marg McBride, Peggy Heard; Gordon Nicholson, Bert Wood, Marg Parker, Anne Austin.

CORRECTION

We regret that due to an error in the March issue, Mr. J. G. Murray (Laces and Handkerchiefs) was reported as having lost his mother instead of his father. Our apologies to Mr. Murray for this unfortunate mistake.

THREE BROTHERS SHARE 116 YEARS WITH COMPANY

Among the many brothers with long service in the Winnipeg Store are the three Poole brothers who believe that they possibly hold the record:

Sam, M.O. Jewellery.....	39 years
Tom, Meat Department.....	39 years
George, assistant, Supply Room.....	38 years
Total.....	116 years

Not to be sneezed at, however, is the long service of the Osborne brothers:

Angus, supervisor, M.O. Merchandise.....	45 years
Claude, M.O. Complaints.....	42 years
Total.....	87 years

Runners-up in the Mail Order might be the Johnston Brothers:

Johnny, assistant, Sportswear.....	31 years
Bill, Men's Clothing.....	35 years
Total.....	66 years

Of course, this is just skimming the surface and our readers will probably button-hole ye poor editor with "What about so and so?" etc. ad. inf. O.K., let's have 'em.

TAKE A BOW, MR. T. S. RITCHIE!

"I have pleasure in drawing to your attention the courtesy, consideration and attention given me by one of your employees in the Jewellery Department, a Mr. T. S. Ritchie, No. 21538 or 21530.

"I wished to purchase a small article which was hard to locate and this gentleman took the trouble to phone the Mail Order, did a considerable amount of looking around and made it a point to get me what I wished as a special order.

"I am of the opinion he could have told me that there was nothing in stock and thus ended the matter. Instead, he did everything to please me.

"My wife and I have dealt with your firm since 1926 on my part, and many years longer on her part, and we are both still of the opinion The T. Eaton Co. Limited is still the most satisfactory to deal with."

Hobbyists—Your Attention Please!

When sending in your Entry Form for the *Employees' Hobby Show*, please be sure to return only the *large section* with your name and address—and an X marked against the class in which you are entering.

Please *keep the three small stubs* at bottom of Entry Form as you will need these later.

With \$400 in prizes, the 1951 Hobby Show promises to be bigger and better. Retired Eatonians are, of course, invited to compete — and welcome. In fact, there is a special prize of \$25 for the best entry by a retired employee. Entries close May 1, but to help the committee in its big task, please send your Entry Form in NOW! (Your exhibit is not wanted till June 11 or 12.)

Return Entry Forms to W. Boston (Fancy Goods), Contacts' office in the Store, or to Ivan Thompson (M.O. Operating.)



BLUEBIRDS' SKI CLUB

We really are blue Bluebirds this time, for there isn't much to report except the trips to Kenora, as the old weatherman seems to have forgotten us this year so far as giving us good ski-ing conditions are concerned. It has either been too cold for ski-ing or too nice with no snow.

However, in spite of the odds, a gang of about 30 started out for Kenora on February 24. The rain was pouring down when we left Winnipeg and it was still pouring when we arrived in Kenora laden down with skis. Nevertheless, this didn't dampen our spirits any. Snow conditions weren't of the best, but even though we weren't able to go out to the big hill at Hidden Valley, we did ski on the golf course and across country from there.

In case you don't believe we really did ski, we

have a few pictures to prove it. There were no mishaps except that Joan Cancilla took a tumble and had to hang her ski slacks on a radiator to dry.

When another ski train ran to Kenora on March 11, some of our members went along. Weather conditions were excellent and they had a very good day, this time being able to ski out on the big hill.

Two of our luckier Bluebirds, Grace Martin and Una McKenzie, have had two weeks' holiday ski-ing at Sunshine, near Banff, and lucky Lee Blair is at Sun Valley in Idaho. Hope they have a terrific time, and from what we hear of these two resorts, they can't miss.

We were sorry to lose Vi Glass, one of our more active members. However, we sincerely wish Vinie all the best in her new venture.

AN ORCHID FOR "THE SHOPPER"

From Wells, B.C., "In the Cariboo Country," comes this charming thank you letter to our Shopping Service:

"I would like to send this letter with my order, and as I know part will come from Vancouver and part will come from Winnipeg, I would appreciate it very much if you would send this letter on to the management of your Winnipeg Store with the order

"I live up in this Cariboo country and we have no big, or small for that matter, dry goods store, and it is certainly a problem to clothe children, keep staple sewing articles in the house, as well as find suitable clothing for yourself, especially when you wear the stout women's sizes as I do. I had to clothe my boy from head to toe this fall, and although not quite eight years old, he is very tall, and it was somewhat of a problem. We took a long shot and wrote your personal shopper, and I want to say you have a wonderful asset to your business in that girl.

"I do not think words could express her kindness and consideration for people. We explained what we

wanted and gave her some idea from your catalogue, and I know I could not have done nearly so well myself. She purchased waggon coats, underwear, jackets, shirts, sweater and mitts; matched up articles for me and chose suitable buttons for sweaters.

"She also went shopping for part-wool underwear for older people. And when I sent to her for my Christmas gifts, she still held true to her course and sent beautiful, dainty things. If she had to substitute, what she sent was lovely, too, and with them was always a little note to explain things and suggest what she thought would help. Our orders came so promptly and so strongly tied up, it was sheer pleasure to open each one.

"This shopper will never realize what her kind thoughtfulness and help mean to people away up in these places where we cannot shop ourselves, so I would appreciate it very much if you would have her read this letter, and ask her if she would please look after the enclosed order for me.

"Again thanking the shopper for all her kindness and help, and hoping she will be with you for a long time to come, for we appreciate her very much."



Top Row—Left: President Arni Cooper. Centre: The winner! George Bardsley with 4-lb. 6-oz. pike. Right: Pat Carr gets fisherman's luck.

Centre—Homeward bound. Only one fish but loads of happy memories.

Lower Row—Left: Bill Somers and Pete Sylchuk build a windbreak. Right: These boys are now taking tent-raising lessons.

Did You Ever Fish Through the Ice ?

The January and February meetings of the Eaton Angling Club had a very good attendance of both old and new members and it is expected that the 1951 season will be better than that of previous years. Movies were shown at both meetings; Mr. J. Jack, club member, was projectionist, and has consented to accept this duty for the remainder of the season.

Next Meeting April 26

General meetings for the 1951 season will be held in the Free Press club rooms and all male Eatonians are cordially invited to attend. These meetings take place on the fourth Thursday of each month. The next one is on Thursday, April 26.

Mr. G. E. Butler, of the Manitoba Game and Fisheries Branch, was guest speaker at the January meeting. His talk was in connection with a film on commercial fishing in Manitoba. After his talk, Mr. Arni Cooper, club president, presented Mr. Butler with an honorary membership in the club.

Fishing Through the Ice

An ice-fishing trip to Star Lake on February 4 proved very successful as a Fisheries Branch experiment and was a new experience for the majority of club members. It was the first organized ice fishing expedition held in the Whiteshell Reserve. Associate member George Bardsley's 4-lb. 6-oz. Northern Pike was prize winner of the day. One other outstanding event was the erection (?) of a tent by D. McLarty, club convener, and a friend. Sorry we were not able to have movies taken of this event!

A trip to Hawk Lake is to be held as soon as the trout season opens.

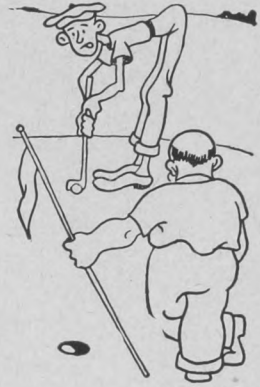
Several members began a St. John Ambulance course on first aid, a precautionary measure taken to assure members of some qualified assistance in the event of an accident.

THE SPRING DANCE and GET-TOGETHER of the Eaton Angling Club will be held at Norwood Orange Hall, Berry Street, on Friday evening, April 13. Whist Drive and Dancing.

TIME TO TALK ABOUT ... GOLF!

OFFICERS ANNOUNCED FOR 1951 SEASON

Gentlemen golfers (is there any other kind?), barring a flood, which seems unlikely, it looks like a record season for your Eaton Men's Golf Club. Indeed, it is expected that the 1951 membership will run over 600 players—some good, some bad, a few awful—but certainly none indifferent. Sam Fleming, head of department, Jewellery, has been elected president, and here is the complete



GOLF EXECUTIVE FOR 1951



Secretary:
SCOTT MARSHALL
(Department 24)

President:
SAM FLEMING

Vice-President:
JACK MEYERS

Mail Order—Isaac Kilpatrick, Jack Donett, Bill Hogg, Jimmy Reay, Jimmy Graham.

Store—Bill Patterson, Findlay Tease, Jim McClure Jr., Bruce Evans, Lloyd Wardell.

Garage—Jim Fisher

Printing—Charlie Peters

Publicity—Bill Hurlburt

FIELD DAYS—JUNE 18, 19, 20, 21 and 22

Combined Seniors' and Grandfathers' Tournament, Monday, August 27

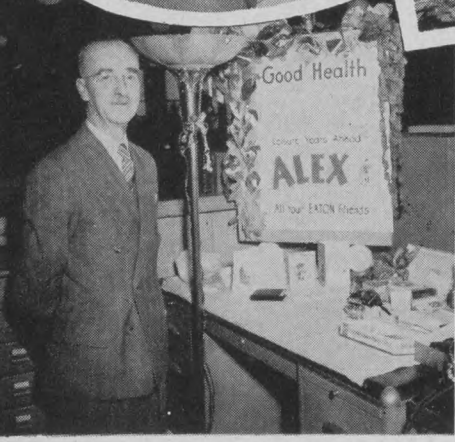
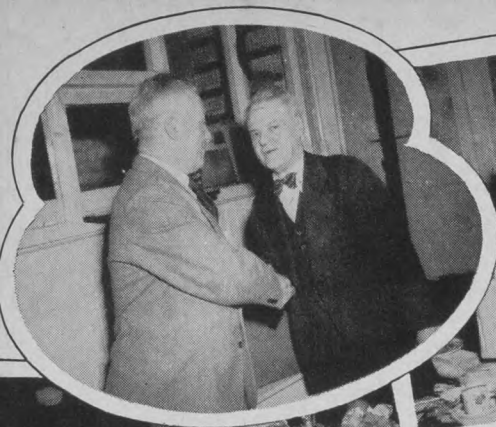
Arrangements for the 1951 Field Days will be similar to last year. Each class will have its own field day, dinner and wind-up.

KNOCKOUT COMPETITION

IMPORTANT! After completing any knockout game, please be sure to place your score card in Time Office box (boxes located in both Store and Mail Order). Your name and class should be clearly marked on the score card.

And here's an S.O.S. from the secretary. Membership applications wanted at once—**April 7 is the deadline!**

Finally, please notify your opponent and arrange to get your game played promptly. Thank you, gentlemen! Your co-operation will be a big help to the executive and assure a grand season of golf for all!



So Long, Old Timer!

Nearly a hundred years of loyal service to the Company are represented by these four old friends who take their curtain calls in this issue. Good luck, good health and happiness to each one of you.

MR. HOWARD MARCHANT (top left), Printing Department, retired on February 17 after seven years with the Company. He was presented with a club bag as a gift of remembrance from the staff.

MR. GEORGE M. BOULTER (top centre), Drug Department, retired on February 17 after nearly 34 years with the Company. Mr. G. P. Blakeman, supervisor, presented George with a radio as a gift from the department.

MR. ALEXANDER PITKETHLY (lower left), Postal Investigation, was given a posh-looking leather windbreaker to keep him warm while curling. The presentation was made on the occasion of his retirement which took place February 21 after nearly 27 years with the Company.

MRS. MARIE DUSSAULT (top right). "Dussy," as she is affectionately known by her associates, retired on February 21 after 23 years with the Company. A dinner was held in her honour at Moore's where Mrs. Dussault was presented with an easy chair and matching ottoman by Mr. Cecil Sinclair, acting for the staff.

GETTING ALONG

Sooner or later, a man, if he is wise, discovers that life is a mixture of good days and bad, victory and defeat, give and take. He learns that it doesn't pay to be a sensitive soul; that he should let some things go over his head like water off a duck's back.

He learns that he who loses his temper usually loses out. He learns that carrying a chip on his shoulder is the easiest way to get into a fight, and the quickest way to become unpopular is to carry tales and gossip about others.

He learns that buck-passing always turns out to be a boomerang, and that it never pays. He comes to realize that the school could run along "fairly well" without him. He learns that it doesn't matter so much who gets the credit so long as the job gets done.

He learns that all people are human and that it doesn't do any harm to smile and say "Good Morning," even if it is raining. He learns that most of the other fellows are as ambitious as he is, that they have brains that are as good or better, and that hard work and not cleverness is the secret of success. He learns to sympathize with the youngster "coming on the job" because he remembers how bewildered he was when he first started out.

He learns that no man ever got to first base alone, and that it is only through co-operative effort that we move on to better things. He learns that bosses are not monsters, trying to get the last ounce of work out of him for the least amount of pay, but that they are usually fine men who have succeeded through hard work.

He learns that "getting along" depends about ninety-nine per cent upon his own behaviour.

—Thanks, "Midwest Paper News"



Bowling News

By DAVE MACKIE



GOOD SCORING IN THE HOME STRETCH!

Well, gang, we're into the final series and if your team hasn't won a series to date you'll have to show plenty of the old hustle to get in there.

Scoring has been quite good this month with many good 700 scores going into the records. Gord Quinn led the parade with an outstanding 841 made up of three solid games, 321, 257, 263, then continued the good work with 717 the next week. Nice going, Gord!

No less than 34 sweeps were registered in the the four weeks. Millwrights recorded the high team score with a right smart 3,201.

Hardly seems possible that the season is so far advanced, but here we are in the home stretch with the wind-up just around the corner. Remember the big night is the last Saturday in April (the 28th). Here's how they looked March 15:

Division 1—Set-Ups were leading the pack with 9 wins, 3 losses. Jay Dees, Sparklers, G.O. Joes, all 7-5. Nomads, Pats Punchers, 6-6. Top scorers: Bill Liver 732, Siggy Sigvaldason 721, 709, Mary Matthews 708, Vera McCaw 703, Walter Mills 702, Lloyd Waddell 702, Rose Gordon 684, Donna Ducharme 679. Millwrights with 3,201 topped the teams. Sweeps: Set-Ups (2), Jay Dees, Sparklers, G.O. Joes.

Division 2—Skippers, Red Hots, tied 8-4. Outlaws, 7-5. Strollers, Boopers, Majors, 6-6. Capitols, Scotties, Greenettes, 5-7.

Top scorers: George Bennett 725, 715, E. Wall 708, 685, Ed Bergen 702, 691, Marge Jones 677, 665, 662, Mary Scott 677, Jean Chrush 663, J. Paterson 673, George Niven 670. Skippers showed the way with 3,020, 2,968.

Sweeps: Outlaws, Boopers, Majors, Red Hots, Capitols.

Division 3—Winsomes on top 10-2. Jokers, Walbees, Raiders, 8-4. Fuzzies, 7-5. Eagles, 6-6.

Top scorers: Gord Quinn burned them up, 321, 257, 263 for a lovely 841, followed with 717 last week. T. Elliott 738, Guy Cancilla 725, J. Brodie 719, 712, Joe Green 682, 670, Mrs. E. Howard 653.

Sweeps: Walbees, Winsomes (2), Raiders.

Division 4—Vikings, Peepers tied with 8-4. Seven-Ups, Speedballs, 7-5. Alley Byes, Monarchs, Rovers, 6-6.

Top scorers: Jim Carson 759, 665, Flo O'Donnell 757, Stan Olsen 749, 678, B. McAlpine 742, Ed Olien 725, Jim Torbet 696, Bob McQuarrie 672, M. McKenzie 658.

Sweeps: Vikings (2), Rovers, Peepers.

Division 5—Merrimacs, Wiggetts deadlocked with 9-3. Twenty-Niners, Wise Ones, 7-5. One Thirteens, 6-6.

Top scorers: F. Crossley 733 (350), Tom Byachek 729, Millie Barker 707, Bob Shusterov 662, 642, Marj McKenzie 655 (228, 224, 203), Stan Smith 650, Gladys Morris 649, Roy Lowe 649. Merrimacs were hot with 2,931.

Sweeps: Merrimacs, Wiggetts, Twenty-Niners.

Division 6—Split Atoms lead the way, 9-3. Jeeps, 8-4. Budgeteers, Mixers, 7-5. Eurekas, 6-6.

Top scorers: E. "Jumbo" Westman 692 (289), Blaine Buckboro 670 (232, 228, 210), M. Bassey 615. Sweeps: Eurekas, Fixers.

Division 7—Tryhards, Rip Saws tied with 9-3. Westerners, Five-Spots, 8-4. Dandies, 5-7.

Top scorers: Elmer Caven 651 (280), Joan Mortimer 648 (273), 609, Dunny Dewar 633, Cy Napier 618, Bette Hebb 613. Rip Saws topped the teams 2,795, 2,697.

Sweeps: Rip Saws (2), Try Hards (2), Five-Spots, Westerners.

Division 8—Aristocrats have a nice lead, 16-8, over Meteors, 13-11. Selects and Zippers, 12-12.

Top scorers: Muriel Robson 735 (300), Elsie Craig 711 (293, 216, 202), Forbes Grassick 700 (290), E. McFadyen 689 (286), Flo Spice 672 (223, 219, 230), Jim Bewick 670 (270), A. Gable 640, 619 (320), Lane Kell 628, George Huntington 626.

New records: Elsie Craig, three-game 840, single 336. Aristocrats, three-game 3,151, single 1,149.

Division 9—A hot race in this division with Panthers, Rockers and Walk Rites deadlocked at 14-10. Admirals right behind, 13-11. Tenderknits still in there with 11-13.

Top scorers: Vic Taylor 664, 663, N. Wasyluk 624, Signe Johnson 620, Bertha Selner 601, E. Alleyn 593.

Sweeps: Panthers, Rockers (2), Admirals, Walk-Rites.

THERE'S BOWLERS (?) IN THEM THAR HILLS!

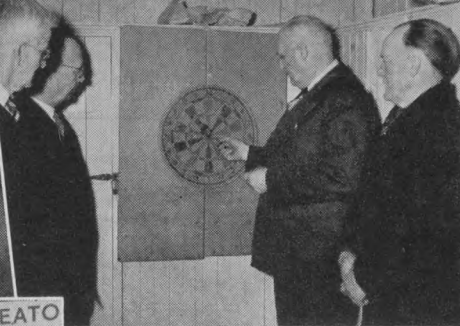
We just had a letter from the wide open spaces way out west in the foothills of those great, glorious, colossal and scenic Rockies (nothing in the east bigger than an ant hill by comparison and not worth a second glance). Advt. To wit: Calgary.

Seems that, besides having the greatest ranches, cows, horses, rodeos, "Dirty Feet" Indians, chuck-wagons, Stetsons and a football team (?), they also have a little wild bull. Leastwise that's how it sounds to us, for now they are laying claim to having the best five-pin bowlers in the Eaton organization.

"They dare them all." Men's teams, women's teams, mixed teams (two men, three women). They have challenged any five Eatonians, east and west, to a trial of strength.

How about it, fellow Eatonians? We're willing to act as referee. Make up your teams, send your entry to D. Mackie, Department 139, Winnipeg. Then any night during the week of April 23-28 have your teams bowl three games. Scratch marks: 240 for men; 220 for women; handicap four-fifths difference. Resist all temptation to pad your scores for we feel our foothills compatriots are essentially honest. Send your scores to Winnipeg and we'll announce the winners.

No entry fee. Probably no prizes. Just good clean competition, a little inter-branch rivalry with possibly—just possibly—an opportunity to put a dampener on this sudden western updraught.



Top Row—Left: Tom Edgerton wins first prize for box bowling, presented by Mr. B. C. Scrivener, club president. Centre at the dart board, left to right: Arthur Farrow, Oscar Thomas, Hammy Hunter, Jack Quinn. Right: Oscar Thomas wins second prize.

Centre left—Fred Darnell presides over the box bowling.

Lower left—Time out for refreshments. Clockwise: Bill Gould, Billy King, Oscar Thomas, Fos Johnson, E. P. Rayment and Sam Metcalfe.

Eaton Old Timers Gather

The Eaton Curling Rink, on Mayfair Avenue, was the scene of a very pleasant gathering on February 20, in the afternoon, when the Eaton Retired Men's Curling Club met to enjoy a social get-together.

The program was arranged by the Social Committee consisting of Bill King, Fred Darnell and Bill Gould. Moving pictures enlivened the first hour, showing Eaton golfers on one of their field days; the reception for our returned soldiers at the Fort Garry Hotel, given by the Company, when rings were presented to all veterans; a musical film featuring a Barber Shop Quartette, and a film showing a bull fight.

After the movies a box bowling competition took place. Winners of the two prizes were Tom Edgerton, first, and Oscar Thomas, second. Prizes were presented by the club president, Mr. B. C. Scrivener, in a ceremony which brought back to memory the times our old friend had performed this duty at many gatherings in the years past. A dart board also had its quota of devotees. Refreshments, provided by the club, were served, and the 45 old-timers present adjourned feeling very happy to have been able to meet and renew old friendships.

The Eaton Retired Men's Curling Club meets each Tuesday from 2 to 5 p.m. at the Eaton Rink. Besides curling, bowling, darts, cards and the opportunity for a friendly chat, the gathering provides relaxation and change for the retired men plus a good excuse to get away from home and washing dishes, at least once a week.—*Bill Gould.*

THE OFFICE MANAGER

(Continued from Page Three)

"N.O.M.A."

Eaton representatives were members in the National Office Managers Association with its 150 chapters and 10,000 members in Canada, the U.S. and Europe, said Mr. Sutherland. This Association's objective was work simplification, short cuts in office procedure and idea work. The Association helped youth by endowment of scholarships for deserving students. It also worked with high schools and collegiates, keeping an eye on the standard of fitness, spelling, English, etc., so that when the student came into business he would get quicker promotion.

Personal Qualifications

Space does not permit a full report of this excellent address but we conclude with a few of the personal characteristics in office management that were stressed to illustrate what the office manager or assistant *should not be, rather than what he should be.*

Detail Dan—Office manager should not be a detail man. Men become successful only when they learn to manage. Management means to organize, to deputise and to supervise.

Hothead Harry—"Blowing up" is just an indication of weakness. It is difficult to be big but it is easy to be small.

Tactless Tom—This fellow gets into trouble because he is always right and knows it. No give or take—not flexible.

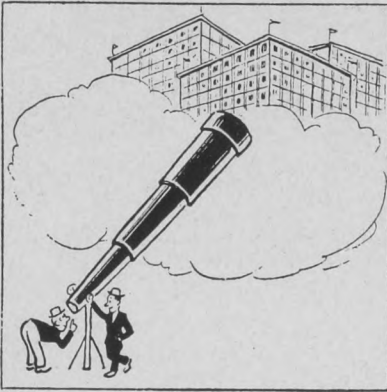
Pessimist Pat—Pat is the kind of fellow who says: "I'm going home. If dinner ain't ready, I'll raise heck, and if it is ready, I won't eat it."

If things are good, he worries about their being bad. He does not enjoy the good accomplishment of the present.

Create some positive thinking and in that way the people working for you and with you, will enjoy it a great deal more.

Come again, Mr. Sutherland, we enjoyed your message!

WHAT'S GOING ON-



AROUND HERE?

BASEMENT STORE

Gloves and Hosiery

Welcome back to Miss J. Miller who has recently returned following an operation.

Best wishes to Miss J. Johnson who received a diamond from Mr. Bill Nelson.

Men's and Boys' Furnishings

Belated best wishes to Yvonne White who received a beautiful diamond from Harold Peterson.

Best of luck goes out to Richard Milan who left us March 17. He was presented with an electric razor with the good wishes of the staff.

* * *

MAIN FLOOR

Drug Department—By C. O'Kelly

Farewell to George Boulter

Approximately 100 co-workers and trade associates gathered at Moore's Restaurant on Saturday morning, February 17, to attend a breakfast in honour of George Boulter, who has for many years been section head of our Soap counter.

Presentation of a radio was made by Mr. G. P. Blakeman, supervisor of department, who expressed appreciation of Mr. Boulter's contribution throughout the years. Mr. H. Green, head of department, also extended good wishes on behalf of those present for a happy and long retirement. Mr. W. J. Mc Kerchar, assistant, read the numerous telegrams of good wishes in his usual entertaining manner. Mrs. Boulter was also remembered by a bouquet of flowers.

George has been with the Store for 33 years, spending the entire time with the Drug Department. His genial manner and ever-ready smile will be very much missed by all.

Fellow workers of Mrs. Mary Taylor, of the Toiletries section, will be pleased to hear that she is making a good recovery after her recent operation. We hope she will soon be back with us.

Books and Stationery—By M. Lawton

Sick But Getting Better Department—Miss Yed-deau (Fountain Pens), Miss Baker (Cards), Miss Vincent (Magazines).

On Holidays—Una McKenzie (Office Supplies), ski jaunt to Banff; Mr. W. Bucham, flying trip to Edmonton.

Mr. W. King has moved into his new home and has half-promised us a house warming. We did not help to carry the furniture, but we want the party just the same.

We also hear, via the grapevine, that the department indulged in a public swimming party the afternoon of St. Patrick's which proved an unending source of amusement to the customers who happened to drift that way, if not to the staff who were busy trying to rescue fur coats, records and stock from the unheralded deluge. The caretaking staff deserve a big round of applause for the way they all materialized, apparently out of thin air, with cloths, sawdust and willing hands, to clean up the water.

* * *

SECOND FLOOR

Piece Goods

Welcome back to Mary Kollar, of the Patterns, who has been away ill for some time.

Mrs. D. MacCourt and Miss Muriel Young entertained at Mrs. MacCourt's home in honour of Mrs. R. Gallaher (formerly Joyce Will). Forty-five of Joyce's friends and business associates were present. The guest of honour was presented with a corsage and linen. Thanks a lot, Mrs. MacCourt, for your pleasant hospitality.

Women's Shoes

A party was held recently at the home of our own Mickey Simmons in honour of Tommy Keough and John Frisken, who have left our department for the M.O. Men's Shoes and Women's Lingerie (Store). Both were presented with a pen and pencil set.

We also said farewell to Harriet Rocan, known to her many friends as "Rocky," and Tommy Houston. A party was held for them at the home of Jack Gargett. Mrs. Rocan received figurines and Tommy a sport shirt. Good luck to you all from the gang.

The Shoes Go Curling

On Saturday night, March 10, at the Granite Curling Club, the members and friends of the Women's Shoes gathered for a curling game to see who would be the proud possessor of a bowl cup which was put up for annual competition in the department.

The skips were Best, Forrester, Brisley, Bowman, Hunter and Ball. After many hectic one-ends and hogged rocks, Grant Hunter and his rink had the great honour of becoming first winners of this cup. The gals and boys are looking forward to the next do of this kind.

* * *

THIRD FLOOR

Meat Department Tid-Bits—By Annette Derkach

Well, the flu-bug certainly had a hey-day in our department. We're all glad to see each other back and here's hoping it doesn't return again.

We had a note from Harold Bentley to say he's getting better. We hope to see you back with us soon, Harold.

Don't forget to take a good look at the picture of "Our Triplets" in this issue. No wonder Herb struts around here—wouldn't you?

Haven't heard much about our bowlers lately. What happened???

A Bunch of the Gals Were Whooping It Up . . .



Front Row—Left to right: Ella Beaton, Lil Bennett, Marie Dussault (the guest of honour), Cynthia Clarke, Mrs. Tom Burns, Myrtle Hancock, Mary Hougard, Lil Handford.
Back Row—Evelyn Vivian, Kay Roberts.

The Time—The night of February 21.

The Place—The Nanking.

The Girl—Marie Dussault—otherwise affectionately known as "Dussy."

The event was a get-together of old friends in the Staples Department to honour Dussy on the eve of her retirement. As a token of remembrance she was presented with a brooch and chair back.

Two nights later the entire department held a dinner party at Moore's when Mrs. Dussault was again the honour guest and presented with a beautiful easy chair and footstool. In the absence of Mr. Burns and Mr. Watson, the gift was presented

by Mr. Cecil Sinclair who thanked Dussy for the splendid job she had done over the years.

Others spoke of Dussy's friendliness, while Mr. Ed Graydon read a cable of felicitations from Mr. Burns.

Dancing ended a delightful evening with Bert Kilgour at the piano. Among the highlights were the dance specialties by Evelyn Carriere, Ruth Spearing and Mary Hougard. Evelyn and Ruth gave an artistic interpretation of Strauss's "Dying Swan," while Mary's dance to the familiar strains of "Comin' Through the Rye" was a charming closing act.

D.A. Office Chatter

By E. Landsley and B. Marchant

Cupid has been at it again in the office. This time his target is Patricia Hardy who is wearing a very lovely diamond presented by Wally Wusaty. Our best wishes to you both.

We are happy to see Mae Hopkins back after her recent illness.

We seem to have quite a number of hobby enthusiasts around the office. Best wishes to H.S., we hope you win a prize.

Could anyone tell us what goes on behind closed cupboard doors every day at 4:30? Any answers, Marge or Anne?

* * *

FOURTH FLOOR

Lingerie—By J. Frisken

Our staff gathered for a party on Tuesday, February 27, at the home of Mrs. Hunter. The social evening was a great success. Thank you, one and all, for the enthusiasm and co-operation shown. Let's have another—soon.

Women's Coats and Suits—By Mary Bowen

The department had an informal meeting on Thursday, February 22, to honour Margaret Dowler on her appointment as assistant fashion co-ordinator. Mr. Graham Scrivener, supervisor, presented her with a compact on behalf of the staff, and wished her success and happiness in her new field of endeavour. We are going to miss Margaret in our department for, although she was only with us for a short time, she has a rare gift of friendliness which made her a valued member of our staff. We shall want to borrow her for all our parties and picnics, for her organizing ability and good sportsmanship made our get-togethers a rousing success.

Twenty-Eight

FIFTH FLOOR

Juvenile and Girls' Wear

We are glad to welcome back Mrs. Wells and Jean Murray after a short illness.

We hope the two new members of our department, Mrs. Holloway and Phyllis Mealing, will like it with us.

Our bowling games are still going strong with Betty Ingram's team in the lead. Come on, girls, let's give them some competition.

Grill Room Services—By Margaret Hutcheson

On Wednesday, February 28, George Fox celebrated his 30th anniversary with the Company. He received many congratulations from all his friends in the department and was presented with an album of records from the girls in the Dining-Room, gloves from the girls in the Cafeteria, and a bouquet of cut spring flowers from the girls in the Office.

We hope to see Jeannie Nolan from the Third Floor Coffee Bar back soon, following an operation.

Two new engagements have occurred in the department. Madeline Sleavin announced her engagement to George Waddell and the wedding is to take place in April; while Margaret Hutcheson received a nice diamond from Ronald Wilson on St. Valentine's Day. Good wishes to all of you.

* * *

SIXTH FLOOR

General Office News—By Ivy Vale

Since last reporting, five of our staff have left us. January 22 we said good-bye to Lillian Einarson who moved to Regina. She was presented with a family album pin along with our good wishes.

January 27 was the last day for Elaine Robinson who left to live in Toronto. She received a Ronson lighter from the staff and the girls gave her a travel clock, a pair of gloves and two novel kerchiefs.

Colleen Mack left the same day to be married to Roy Montgomery at Westminster United Church on February 10. Good luck to you all.

Bud Ritchie moved to the B.P. Office. He received a hand-painted tie from the staff.

Joan Tassie has moved to the Toy Office. Her gift was a Parker pen from the staff.

Mrs. Ethel McDougall was pleasantly surprised to find herself a big winner on one of the radio quiz programs. She received \$100 in cash plus a washing machine, frigidaire, electric stove, electric floor polisher, vacuum cleaner, pressure cooker, steam iron, silex coffee maker, combination sandwich toaster and waffle iron, a set of silver plate and a year's supply of soap flakes. Now Ethel is wondering how to get it all into her apartment!

On Tuesday, February 27, the girls held a shower at the Homestead for Hazel Romans, presenting her with a mirror and bedroom lamps. She left March 3 and was married to Robert Trenchard at Norwood United Church, March 10. Mr. R. B. T. Whitbread, supervisor, presented Hazel with a pair of pillows and linen from the staff. Best wishes to you, Bob and Hazel.

Congratulations to Helen McKay who skipped the rink that won the Eaton Women's Curling Club trophy for the Wednesday night players.

Sales and Expense Office—By Isabel Hanna

Our staff said good-bye to Shirley McInnes who left us on March 3. Good luck, Shirley.

Grace Martin, lucky gal, is ski-ing at Banff. She is reported to be having a wonderful time.

We are sorry to report Elva Bell is on the sick list, but hope she will soon be better and back on the job again.

Carpets Calling—By G. McLean

We were sorry to say good-bye to Helen Scott who decided to return to the warmer climate of Vancouver.

A hearty welcome to Virginia Tesluk to the department, and we hope she will enjoy working with us.

Saturday, March 10, the stork dropped a bundle from heaven at the home of Mr. and Mrs. Harry Gyselman. He is to be called Eric Cameron and is a brother for Earl. Congratulations to the family.

* * *

SEVENTH FLOOR

City Inspectors

There are four new diamonds glittering in our department. Margaret McAndrew received her diamond from Roland (Roly) Reader on March 13; Lorraine (Lolly) Stelmack received hers from Bob Rose on February 14, St. Valentine's Day; Marjorie Kwasnicki received hers December 17 from Michael Evans; Joan Peckover received hers from Jim Gates on March 3. Good luck and best wishes to all of you.



The Winners—Left to right: Ferne Nesbitt, Phyllis Holland, Bill Wilkinson and Nettie Shulhan.

The Caterers' Bonspiel

Thirty-one rinks participated in the largest Caterers' Bonspiel ever held, which took place January 17, 24 and 31, at the Eaton Curling Club. Winner of the Elder's trophy was Bill Wilkinson with his team of Nettie Shulhan, Ferne Nesbitt and Phyllis Holland. The runner-up was Johnny McLennan's rink composed of Del Pankhurst, Mrs. Leighton and Mrs. McAmmond.

The winner of the consolation event was a rink skipped by one of our retired cooks, Bill Martin. The members of his rink were Nina Stefanson, Queenie Hicks and Marge Gifford. Runner-up for the consolation was Mel Heidrick's rink composed of Anne Toews, Vivien Roberts and Tillie Begalke.

The wind-up was held on Saturday, March 3, at Elmwood Hall. Over 180 turned out to enjoy the orchestra and spot dances. Mr. J. D. Laing, supervisor, presented the prizes.

City Budget Plan Patter—By B. Aimer

It is with deep regret that we report the death of Teresa McDougall's father in Victoria on February 8, and of Betty Davies' father on March 1. Our sincere sympathy is extended to them both.

John Theodore McQuarrie stole some of Dan Cupid's thunder when he made his first appearance on February 14. The proud parents are Mr. and Mrs. Bill McQuarrie. Congratulations.

Edith Parsons was bubbling with happiness when she announced her marriage to Cullen Hargrave on March 3 at Westminster Church. Best wishes.

It is with great pride that we announce the promotion of one of our ex-staff members, Howard Young, to the rank of Lieutenant-Colonel. His wife, Jean, is now a member of our staff and we offer them our heartiest congratulations.

* * *

EIGHTH FLOOR

City Ads

Antoinette Patenaude celebrated her 30th anniversary with the Company on March 11. As that was a Sunday, the staff met on March 10 to present her with a Parker pen. Mr. Moray Sinclair, supervisor, turned the chair over to Mr. John Ellis, head of department, who has worked with Antoinette for the entire 30 years. Mr. Ellis said that for all that time he had been able to completely forget the accounting end of the work as it had been so capably handled by Miss Patenaude, and he was glad she was going to be around for a few years more.

The Mail Bag



SECOND FLOOR

M.O. Shipping—By G. Burton and C. Ridgedale

Our best wishes to Connie Younka and Bea Cameron upon receiving those lovely rings for those all-important fingers.

Best wishes also to Joyce Munn who left February 17 to become the Bride of Ken Fenstad on February 24. Before leaving the department, Joyce was presented with a lamp. The girls on the staff gave her blankets, an electric kettle and a piece of Revere ware.

Bill Blackstock and Jack Scott both celebrated their 35th anniversaries with the Company on February 28. Bill received travelling cases from the department and a shirt, tie, hankies and socks from his friends on the third floor. Jack Scott, from the Express Billing, received a club bag.

* * *

FOURTH FLOOR

M.O. Children's Shoes—By D. Webb

Carol Tomlinson, a bride-elect of April 7, was entertained by the girls of the department at a shower on March 9 at the home of Lena Smilinsky, where she was presented with a lovely chenille bedspread.

* * *

FIFTH FLOOR

M.O. Drugs—By Barbara Dixon

The flu has made itself felt in our department. Five of our members suffered from it. However, they are all back again, including Cassie Fenwick who was away for three weeks.

We were pleased to have a visit from Mr. Woods who came up to see us, looking very well after his winter spent at Victoria Beach.

Bob Roulston pops in occasionally to see us and is a shining example of contented retirement.

* * *

SIXTH FLOOR

M.O. Men's Clothing

By F. Paget and W. Johnston

Congratulations to Millie Barker who was a big help with her score of 707 in placing her team first in the Life Assurance Bowling competition.

Wednesday night, March 14, the members of our department hid themselves to the Civic-Caledonian Curling Rink to take the kinks out by heaving the

stones down the ice lanes. After a very close and spirited competition, rinks piloted by Elmer Lane and Gilbert Clarke struggled through to the finals. Both skips are now jockeying for position as to where and when the finals should take place.

The Dolan rink has the Indian sign on the Orr rink. How about it, Bert?

We hear by the grapevine that the Twenty-Niners bowling team is coming out with ringers.

M.O. Staples—By J. Burns and F. Rogers

We are pleased to report that Mr. T. H. Hancock, our head of department, is well on the way to recovery after an operation. Best wishes from all your friends in the Store and M.O.!

Mrs. Molly Brown is convalescing after a recent stay in St. Joseph's Hospital. We'll be looking forward to seeing you back with us soon.

We are sorry to hear that Mrs. Jimmy Reid is in hospital, but glad to know she is feeling so much better.

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SEVENTH FLOOR

Garment Factory—By A. Kirkby

We are pleased to see Miss Gaudry and Julie Sabblut back again after a long stay in the hospital. There are still a number absent with flu and we hope it will not be too long before they return.

It was nice to see Mrs. Richard (Helen Marnie) who dropped in to say hello.

Anne Kuyp is now out of hospital and progressing nicely after her accident.

M.O. Juvenile and Women's Sportswear

By M. Pariseau and J. Johnston

Congratulations to Jim Graham who skipped his team to the McGee cup championship.

On March 6 there was a grudge game of curling between our two departments. We are still wondering who was the winner?

What scrub team beat the McGee cup winners? What alibis?

We are glad to welcome Betty Lane back after her siege of the flu.

We are sorry to report that Betty Connolly is sick and we hope she will be back by the time this goes to press.

EIGHTH FLOOR**M.O. Cashiers—By O. Loynk**

Congratulations are in order for Mrs. L. LeBleau (Betty Dolenka), a former member of our staff, now residing in Kenora, on the birth of a daughter, Diane.

Best wishes also go out to Eileen Calvery whose engagement is announced.

M.O. Salesroom, Files and Correspondence**By G. Brownlee and L. Louch**

Dagney Pearson left to become the bride of Gordon Rosenthal, of Vancouver. Before she left, Dagney was presented with blankets from the department and a canister set from the girls. Best wishes and lots of luck, Dagney and Gordon.

Two new diamonds have been sparkling here. Betty Ann Adams received one from Vernon Martin and Gloria Newman received hers from Bob Edmonds. Good luck to all.

Pearl Chapman and Irene Simpson have been away ill for some time. We hope they will be well and back in the department soon.

Welcome back to Daisy Goldhawk and Audrey Ripley after their recent illnesses.

We offer our deepest sympathy to Cherry Cromwell on the loss of her mother; Joan Voth on the loss of her father; and Mr. Greenwood on the loss of his brother.

M.O. Complaints—By J. Baynes

Congratulations to Syd Gerrard who played lead on the curling team which won the consolation event in the annual McGee curling competition. Nice going, Syd.

We are all sorry Mina Birnie is still away ill, but hope she will be back with us soon.

Best of Luck, Alex Pitkethly

"For he's a jolly good fellow" expressed the feelings of a group of friends who gathered in the Mikado Room of Moore's Restaurant on Monday, February 19, to honour Alex Pitkethly and wish him the best of luck on his retirement. During the evening Mr. G. Latimer, supervisor, Mr. Rodgers and Mr. J. H. Merrett, head of department, paid warm tribute to Mr. Pitkethly and to his faithful service to the Company during the past 26 years. He was presented with a leather sports jacket by Rooney Sigurdson on behalf of those present. Mrs. Pitkethly received a corsage. In acknowledging the gift, Mr. Pitkethly thanked the speakers for their many kind words and said he had enjoyed working with us all and would miss us, but that the lovely sports jacket would be a constant reminder. He also hoped to see us from time to time. During the evening Marion Hewitt led in a community singing and also sang two solos which we all enjoyed.

"So long, it's been nice to know you," said the Department of Postal Investigation to Alex Pitkethly on the occasion of his retirement. He received a torchiere lamp from this department as well as a number of gifts from friends. We hope you have many long and happy years ahead, Alex, and we'll be seeing you.

M.O. Exchanges—By M. Davis

Our deepest sympathy is extended to Myrtle Murray whose mother passed away on February 14.

M.O. Photographic Workroom—By Stephanie Sapiak

We are sorry to report that Chrissy Gudmunson is away ill. Hope it won't be long till we see you, Chris.

M.O. Copying—By D. Hunt

Best wishes to Esther Yapps who received a beautiful diamond last month.

We are glad to welcome back Lil Greenberg and Myrtle Scott after their recent operations.

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NINTH FLOOR**M.O. Men's Furnishings—By N. Freeman**

Our sincere sympathy is extended to Dorothy Dee and her brothers, whose mother passed away March 14.

The Valentine dance was truly a happy event for Jean Knox who received a beautiful diamond ring earlier in the evening. The lucky man is Don Aikins of the City Despatch. Best luck to both of you.

M.O. Jewellery—By N. Robson and J. Farr

Shirley Tainton was the recipient of a lovely wool bedthrow when she left the department March 10 to become Mrs. Richard Krause. Mr. S. Poole made the presentation on behalf of the department. Shirley and Dick will be married April 14 at Red Deer, Alberta, where they will make their home. The girls presented Shirley with a sandwich toaster and their best wishes for a happy married life.

M.O. Notions—By H. Lobse and H. Fotheringham

Spring has sprung and a young man's fancy has lightly turned to thoughts of love. All of which means that there are three new diamonds in our department. The lucky and lovely girls are: Edith Eggleton, Myrtle Wolframe and Anne Dyck.

Yep, They Battled with the Law!**Eaton Badminton Club Engages in Tournament With R.C.M.P.**

The R.C.M.P. played host to the Eaton Badminton Club at the R.C.M.P. barracks on the evening of February 21. The prize winners in the various classes were as follows:

Marj Francis—Ladies' Singles.

Eileen Thrush and Marion McPhail—

Ladies' Doubles.

Gordon Dalton—Men's Singles.

Henry Ensor and Bert Mont—Men's Doubles.

Ron Brown and Rosemary Falk—Mixed Doubles.

Following the presentation of prizes and dancing, refreshments were served.

Old and new members will be heartily welcomed to all future gatherings.

Thank You, Alex Smith!

While shopping on the Main Floor the other day, Mrs. M. Jocelyn (Grocery Packing) lost her wallet containing \$8.00. Inquiring at the Service Bureau shortly after, she was delighted to find the missing wallet had been promptly turned in. The finder was Alex Smith (Caretaking). Unable to get in touch with Mr. Smith to thank him, Mrs. Jocelyn has asked Contacts to express to him her heartfelt thanks. Take a bow, Alex!

ALEXANDER AVENUE WAREHOUSE

M.O. Furniture—By A. Surbey

The Furniture Office has lost one of its most charming girls in the person of D. Mattern who has left us. Mr. G. A. Fordyce presented her with a rhinestone necklace and ear-rings on behalf of the department, on her departure. Best of luck, Dorothy.

Robert Dudley, who is looking very well after his recent operation, was in to visit us recently. Hope you will be back soon, Bob.

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PRINTING PLANT PATTERN

By M. Torrance

We were sorry to hear of the death of two retired members of our staff: Mrs. Martha (Daisy) Jackson, who was laid to rest at Stonewall, and Mr. George Stamp, laid to rest in St. John's Cemetery.

G. (Red) Goring has returned to work after his discharge from the army.

The boys in the Comp Room presented foreman George Matthews with a bright green tie for St. Patrick's Day. George even wore the thing!

Get well wishes are extended to Misses I. Hancock, Susie Yurysti and M. Drewry. We hope to see you all back soon.

We are pleased to see that Daisy Stoney and Henry Weibe have returned after their illnesses.

Diamonds are sparkling again in our department. Cupid shot an arrow into the air; it fell to earth, we know not where.

Jack Senior, dost thou know how lucky thou art To win the love that long has lain In the heart of Frances Payne?

Good wishes to both of you.

AN ORCHID FOR LOUISE

A letter of credit for Louise Martin:

"May I express, in writing, my appreciation of the splendid luncheon so daintily and artistically served, at your recent fashion show.

"To let this pass without notice would be most unfair. The way in which the whole affair was carried out is deserving of the highest recommendation."

LETTER OF CREDIT

A thank-you letter comes from the Women's Association, St. Andrew's Church, River Heights:

"Our association has recently completed, through the China Department, the purchase of a large set of dishes for the church. This has taken a great deal of time and we wish to thank you for the splendid service and courtesy extended to us.

"Our purchasing agent particularly mentioned Mrs. Moir as being most helpful in selecting and keeping records during the transaction.

"We are very pleased with the quality and design of the dishes.

"On behalf of the Women's Association, will you please convey to all of your staff who assisted in any way, especially the packers, our very sincere thanks."

Thirty-Two

What's Going On Around Here?

(Continued from Page Twenty-Nine)

THIRD FLOOR

Fruits, Packing and Basement—By Margaret Smith

With the passing last month of Mr. Mitchell, whom we all miss very much, we had the pleasure of having Bill Southwood from the Basement Fruits giving us a hand. Hope to see you around for a while, Bill.

All our staff had their share of colds and the flu, especially Mrs. Cann (Third Floor) and Mrs. Johnson (Fruit Packing). Glad to see you around and hope everyone is fine now.

Noella G. left us to become a cashier. Best of luck, girl.

We have a new addition to the Third Floor, Louise, all the way from our Store in Brandon.

Our heartfelt sympathy goes out to Jinny Farrel (Basement) in the loss of her father.

Lorna Pruden (Fruit Packing) is sporting a sparkler. Another lucky man is going to the altar. Good luck to you both.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reece

Florence Otto, who left us to return to her home in Sioux Lookout, was presented with a small remembrance on her departure. Good luck from your fellow workers.

Welcome back to Mr. J. Cheale who has been away ill since Christmas. Best wishes for your continued good health.

Welcome also to Ann Brisley, a new member of the staff. We hope you will enjoy your stay with us.

Glad to see Mr. Hamilton back after his recent bout with flu. Verna Talbot and Anita Borgen have also had their turn but are back at work.

"A man must work eight hours and sleep eight hours, but not the same eight hours."

—The Pick-up, United Parcel Service

In Memoriam

We regret to report the deaths of the following retired Eatonians:

On February 22, 1951, MRS. M. JACKSON, formerly of the Printing Department. Mrs. Jackson was with the Company for 23 years and retired on September 30, 1949.

In February, 1951, MR. G. STAMP, formerly of the Printing Department. Mr. Stamp was with the Company for 20 years and retired on April 12, 1946.

On March 4, 1951, MR. A. PERKINS, formerly with the Caretaking staff. He had been with the Company for 28 years and retired on October 5, 1946.



In Memoriam

SO LONG, "MITCH!"

Eaton curling circles were saddened when, on February 18, Gordon Mitchell, a well-loved member of the Fruit Department staff, passed away suddenly.

"Mitch," as he will be affectionately remembered, was 60 years of age and had been with the Company for over 30 years. He was born in Ontario, and before coming to Eaton's, had farmed near Swan River, Man. Soft spoken, kindly, Mitch was one of those solidly decent souls that win friends at every hand. His associates thought the world of him, while Eaton shoppers respected his judgment, not only about the quality of fruits, but also in their personal problems.

Mitch loved to curl and, as a close friend expressed it on learning that he had been stricken while playing his favourite game, "Mitch would have liked it that way."

He is survived by his widow, a daughter, Mrs. Russell Irwin, Winnipeg; a son, Robert J., Trail, B.C.; two grandchildren, and a brother, Roy, Star City, Sask. To them is extended our deepest sympathy. Mr. Mitchell was laid to rest in Brookside Cemetery.



FRANK BUCKLEY

One of the best loved men in the M.O. Packing passed away on February 19, after a long illness. Mr. Buckley, who was born in Yorkshire, joined the Company in July, 1914, and was with the M.O. Packing for his entire length of service, 37 years.

His work brought him into contact with many members of the staff, with whom he was a general favourite. He was very fond of a friendly game of pool but his most consuming interest was his garden. He was an honorary life member of the St. James Horticultural Society and had won many prizes and trophies for his flowers. He had a little greenhouse and a beautiful garden at his home in St. James. "All his life he did a good job," is the tribute offered by one of his managers.

Mr. Buckley is survived by his widow, Marion, and a son, Ronald, in St. James.



We extend sincere sympathy to those members of the staff who have recently suffered bereavements:

In the Loss of a Mother

MISS M. MURRAY (M.O. Exchanges)
MISS C. CARPENTER (M.O. Packing)
MR. K. PARSONS (Furniture)
MR. B. ORUM (Light, Heat and Power)
MISS C. PANKHURST
(Employees' Lunchroom)
MR. J. CHILWELL (M.O. Men's Clothing)
MR. H. DEE (M.O. Packing)
MISS D. DEE (M.O. Men's Furnishings)

In the Loss of a Sister

MISS E. GENTHON (M.O. Women's Dresses)
MR. C. J. FISHER (Garage)
MRS. T. ALBERT (Employees' Lunchroom)
MR. E. CONNELLY (M.O. Hardware)

In the Loss of a Father

MRS. S. BROOKS (M.O. Coffee Bar)
MISS P. HONKEWICH (M.O. Hardware)
MISS M. VOTH (M.O. Salesroom)
MISS B. DAVIS (Budget Plan)
MR. G. BENNETT (Furniture Delivery)
MRS. J. FARROW (Basement Fruits)
MR. J. PERKINS (Lunchroom Services)
MR. E. RISBEY (Furniture)

In the Loss of a Brother

MISS E. BERESFORD (M.O. Salesroom)
MR. J. McDONALD (M.O. Packing)
MISS M. FRASER (M.O. Handkerchiefs)

In the Loss of an Infant

MR. G. PFRIMMER (Basement Meats)

"There's Happiness in Your Hands"

The Eaton Employees' Hobby Show of 1951

SEVENTH FLOOR ASSEMBLY HALL

June 16 to 23 (During Store Hours)

Sponsored by the Assistants' Association

\$400.00 in Prizes

For Best Entry by a Retired Eatonian.

\$25.00

Grand Prize, **\$50.00**

Prizes for Best Entries in:

PHOTOGRAPHY NEEDLEWORK WOODWORKING
ART HANDICRAFT COLLECTIONS MISCELLANEOUS

IMPORTANT When returning top portion of Entry Form please retain the three bottom stubs. Also, please mark X opposite the class in which you are participating—and, again, don't forget to retain those three bottom stubs! Entries close May 1.

**THE
LAST
WORD !**

To Facilitate the Work of the Committee, Please
Get Entries in NOW!